

MCCOY POTTERY VALUE GUIDE

MCCOY POTTERY VALUE GUIDE: UNLOCKING THE CHARM AND WORTH OF VINTAGE CERAMICS

MCCOY POTTERY VALUE GUIDE IS A KEY RESOURCE FOR COLLECTORS, ENTHUSIASTS, AND ANYONE CURIOUS ABOUT THE VINTAGE AMERICAN POTTERY THAT HAS CAPTURED HEARTS FOR GENERATIONS. MCCOY POTTERY, KNOWN FOR ITS CHARMING DESIGNS, RICH HISTORY, AND WIDE VARIETY, REMAINS A POPULAR COLLECTIBLE TODAY. WHETHER YOU'VE INHERITED A PIECE, STUMBLED UPON A VINTAGE GEM AT A THRIFT STORE, OR ARE CONSIDERING INVESTING IN MCCOY POTTERY, UNDERSTANDING ITS VALUE CAN BE BOTH FASCINATING AND FINANCIALLY REWARDING.

IN THIS GUIDE, WE'LL EXPLORE EVERYTHING YOU NEED TO KNOW ABOUT MCCOY POTTERY VALUES, INCLUDING IDENTIFYING MARKS, POPULAR STYLES, FACTORS INFLUENCING WORTH, AND TIPS FOR BUYING AND SELLING. IF YOU WANT TO DIVE DEEPER INTO THE WORLD OF CLASSIC AMERICAN POTTERY, THIS COMPREHENSIVE RESOURCE WILL ILLUMINATE THE PATH.

THE HISTORY AND LEGACY OF MCCOY POTTERY

BEFORE DISCUSSING VALUE, IT'S HELPFUL TO UNDERSTAND THE BACKGROUND OF MCCOY POTTERY. FOUNDED IN 1910 IN ROSEVILLE, OHIO, THE NELSON MCCOY POTTERY COMPANY BECAME SYNONYMOUS WITH QUALITY AMERICAN STONEWARE AND DECORATIVE PIECES THROUGHOUT MUCH OF THE 20TH CENTURY. MCCOY POTTERY GAINED POPULARITY FOR ITS DURABILITY, AFFORDABILITY, AND DISTINCTIVE DESIGNS, RANGING FROM FLOWER POTS AND COOKIE JARS TO WHIMSICAL FIGURINES AND LAMPS.

OVER THE DECADES, MCCOY WENT THROUGH VARIOUS PHASES, ADAPTING TO MARKET DEMANDS AND TRENDS, WHICH MEANS THEIR POTTERY STYLES VARY WIDELY. THIS DIVERSITY IS PART OF WHAT MAKES COLLECTING MCCOY SO INTRIGUING—THERE'S SOMETHING FOR EVERY TASTE AND BUDGET.

HOW TO IDENTIFY AUTHENTIC MCCOY POTTERY

ONE OF THE MOST COMMON QUESTIONS AMONG COLLECTORS IS HOW TO VERIFY IF A PIECE IS GENUINE MCCOY POTTERY. AUTHENTICITY IS CRUCIAL BECAUSE IT DIRECTLY IMPACTS VALUE.

RECOGNIZING MCCOY POTTERY MARKS

MOST MCCOY POTTERY PIECES CARRY A MARK ON THE BOTTOM OR SOMETIMES ON THE BACK. TYPICAL MARKS INCLUDE:

- THE WORD "MCCOY" STAMPED IN VARIOUS FONTS.
- "NELSON MCCOY" OR "NELSON MCCOY INC."
- POTTERY NUMBERS OR SHAPE NUMBERS THAT INDICATE SPECIFIC DESIGNS.
- OCCASIONALLY, MARKS SHOW "MADE IN USA" OR INCLUDE THE CITY NAME, "ROSEVILLE, OHIO."

KEEP IN MIND THAT MARKS CAN VARY DEPENDING ON THE PRODUCTION YEAR, AND SOME UNMARKED PIECES MIGHT STILL BE GENUINE DUE TO EARLY MANUFACTURING PRACTICES.

MATERIAL AND STYLE CLUES

MCCOY POTTERY IS USUALLY MADE OF STONEWARE OR EARTHENWARE WITH A MATTE OR GLOSSY FINISH. THE COLOR PALETTE OFTEN INCLUDES SOFT PASTELS, EARTHY TONES, AND CLASSIC WHITES. SOME PIECES HAVE A DISTINCTIVE CRACKLE GLAZE OR HAND-PAINTED DETAILS. RECOGNIZING THESE STYLISTIC ELEMENTS CAN HELP DIFFERENTIATE MCCOY FROM OTHER POTTERY BRANDS.

FACTORS THAT AFFECT MCCOY POTTERY VALUE

DETERMINING THE VALUE OF MCCOY POTTERY ISN'T ALWAYS STRAIGHTFORWARD. MULTIPLE FACTORS COME INTO PLAY, SHAPING THE FINAL APPRAISAL OR SELLING PRICE.

CONDITION IS KEY

LIKE MOST COLLECTIBLES, CONDITION SIGNIFICANTLY INFLUENCES VALUE. CRACKS, CHIPS, CRAZING, OR REPAIRS CAN DRASTICALLY REDUCE A PIECE'S WORTH. PRISTINE EXAMPLES WITH INTACT GLAZE AND NO DAMAGE ARE MORE SOUGHT AFTER BY COLLECTORS.

RARITY AND DEMAND

SOME MCCOY DESIGNS WERE PRODUCED IN LIMITED QUANTITIES OR ONLY FOR A SHORT TIME, MAKING THEM RARE FINDS TODAY. FOR EXAMPLE, CERTAIN COOKIE JARS, ANIMAL FIGURINES, OR THEMED COLLECTIONS CAN FETCH HIGHER PRICES BECAUSE COLLECTORS ACTIVELY SEEK THEM.

SIZE AND COMPLEXITY

LARGER PIECES OR THOSE WITH INTRICATE DETAILS, SUCH AS FIGURINES OR LAMPS, TEND TO BE MORE VALUABLE THAN SMALLER, SIMPLER ITEMS LIKE PLAIN FLOWER POTS.

HISTORICAL SIGNIFICANCE

PIECES FROM THE EARLY 1900S OR THOSE REFLECTING SPECIFIC ERAS (ART DECO, MID-CENTURY MODERN) MAY APPEAL MORE TO COLLECTORS INTERESTED IN HISTORICAL CONTEXT, BOOSTING THEIR VALUE.

POPULAR MCCOY POTTERY PIECES AND THEIR APPROXIMATE VALUES

WHILE VALUES FLUCTUATE BASED ON MARKET TRENDS, HERE ARE SOME POPULAR MCCOY POTTERY ITEMS AND GENERAL PRICE RANGES TO GIVE YOU A ROUGH IDEA:

- **MCCOY COOKIE JARS:** ICONIC AND HIGHLY COLLECTIBLE, THESE CAN RANGE FROM \$50 FOR COMMON DESIGNS TO OVER \$500 FOR RARE OR LIMITED-EDITION JARS.
- **PLANTERS AND FLOWER POTS:** DEPENDING ON SIZE AND DESIGN, THESE USUALLY SELL BETWEEN \$20 AND \$150.
- **FIGURINES AND ANIMALS:** SMALLER FIGURINES MIGHT GO FOR \$30 TO \$200, WHILE LARGER, MORE DETAILED PIECES CAN COMMAND HIGHER PRICES.
- **VASES AND BOWLS:** THESE DECORATIVE ITEMS TYPICALLY RANGE FROM \$40 TO \$250, DEPENDING ON STYLE AND CONDITION.
- **LAMPS AND LIGHTING FIXTURES:** LESS COMMON BUT DESIRABLE, MCCOY POTTERY LAMPS CAN FETCH \$100 TO \$400 OR MORE.

REMEMBER THAT PROVENANCE, MARKET DEMAND, AND INDIVIDUAL SELLER CIRCUMSTANCES CAN SHIFT THESE ESTIMATES.

TIPS FOR BUYING AND SELLING McCOY POTTERY

IF YOU'RE LOOKING TO BUY OR SELL McCOY POTTERY, KNOWING THE BEST PRACTICES CAN HELP YOU MAKE INFORMED DECISIONS.

BUYING McCOY POTTERY

- RESEARCH BEFORE PURCHASING: USE ONLINE AUCTION SITES, COLLECTOR FORUMS, AND PRICE GUIDES TO UNDERSTAND CURRENT MARKET RATES.
- INSPECT CONDITION CAREFULLY: ASK FOR DETAILED PHOTOS OR SEE THE PIECE IN PERSON TO CHECK FOR DAMAGE.
- VERIFY AUTHENTICITY: LOOK FOR MARKS AND COMPARE WITH KNOWN McCOY PATTERNS.
- CONSIDER PROVENANCE: PIECES WITH DOCUMENTED HISTORY OR ORIGINAL PACKAGING MAY CARRY ADDED VALUE.
- SHOP TRUSTED SELLERS: REPUTABLE ANTIQUE DEALERS OR ESTABLISHED ONLINE MARKETPLACES REDUCE THE RISK OF COUNTERFEIT ITEMS.

SELLING McCOY POTTERY

- CLEAN YOUR PIECES GENTLY TO ENHANCE APPEAL, BUT AVOID HARSH CHEMICALS THAT MIGHT DAMAGE THE GLAZE.
- TAKE CLEAR, WELL-LIT PHOTOS FROM MULTIPLE ANGLES, INCLUDING CLOSE-UPS OF MARKS.
- HIGHLIGHT ANY UNIQUE FEATURES OR HISTORICAL BACKGROUND IN YOUR LISTINGS.
- PRICE REALISTICALLY BASED ON COMPARABLE SALES AND CURRENT DEMAND.
- BE OPEN TO NEGOTIATION BUT DON'T UNDERVALUE RARE OR MINT-CONDITION ITEMS.

UNDERSTANDING THE MARKET TRENDS FOR McCOY POTTERY

THE VINTAGE AND ANTIQUE MARKET IS ALWAYS EVOLVING, AND McCOY POTTERY IS NO EXCEPTION. INTEREST IN MID-CENTURY AMERICAN POTTERY HAS SURGED IN RECENT YEARS, DRIVEN BY NOSTALGIA AND THE GROWING POPULARITY OF FARMHOUSE AND RETRO DECOR STYLES. THIS TREND HAS HELPED BOOST PRICES FOR WELL-PRESERVED McCOY PIECES.

HOWEVER, MARKET FLUCTUATIONS CAN OCCUR DUE TO ECONOMIC SHIFTS OR CHANGING COLLECTOR INTERESTS. STAYING UPDATED THROUGH COLLECTOR CLUBS, ONLINE AUCTION RESULTS, AND ANTIQUE SHOWS CAN HELP YOU GAUGE WHEN TO BUY OR SELL.

PRESERVING YOUR McCOY POTTERY

IF YOU OWN McCOY POTTERY, MAINTAINING ITS CONDITION IS VITAL FOR PRESERVING VALUE. HERE ARE SOME EASY CARE TIPS:

- DISPLAY PIECES AWAY FROM DIRECT SUNLIGHT TO PREVENT FADING OR GLAZE DETERIORATION.
- HANDLE ITEMS WITH CARE TO AVOID CHIPS AND CRACKS.
- DUST REGULARLY WITH A SOFT CLOTH; AVOID ABRASIVE CLEANERS.
- STORE POTTERY IN A STABLE ENVIRONMENT WITH MODERATE TEMPERATURE AND HUMIDITY TO PREVENT CRAZING OR WARPING.

PROPER CARE NOT ONLY HELPS RETAIN BEAUTY BUT ALSO ENSURES YOUR PIECES REMAIN VALUABLE FOR YEARS TO COME.

EXPLORING THE WORLD OF MCCOY POTTERY OPENS UP A TREASURE TROVE OF AMERICAN CRAFT HISTORY COMBINED WITH THE THRILL OF COLLECTING. WHETHER YOU'RE A SEASONED COLLECTOR OR JUST STARTING OUT, UNDERSTANDING THE NUANCES BEHIND MCCOY POTTERY VALUE CAN ENRICH YOUR APPRECIATION AND GUIDE YOUR COLLECTING JOURNEY. KEEP AN EYE OUT FOR THOSE ICONIC COOKIE JARS, CHARMING PLANTERS, AND WHIMSICAL FIGURINES—THEY MIGHT JUST BE WORTH MORE THAN YOU IMAGINE!

FREQUENTLY ASKED QUESTIONS

WHAT FACTORS MOST INFLUENCE THE VALUE OF MCCOY POTTERY?

THE VALUE OF MCCOY POTTERY IS INFLUENCED BY FACTORS SUCH AS THE RARITY OF THE PIECE, ITS CONDITION, AGE, DESIGN, AND WHETHER IT HAS ORIGINAL MARKINGS OR LABELS. LIMITED EDITION ITEMS AND PIECES IN EXCELLENT CONDITION TYPICALLY FETCH HIGHER PRICES.

HOW CAN I IDENTIFY AUTHENTIC MCCOY POTTERY?

AUTHENTIC MCCOY POTTERY OFTEN FEATURES THE COMPANY'S SIGNATURE MARK ON THE BOTTOM, WHICH CAN INCLUDE THE WORD 'MCCOY' STAMPED OR INCISED. ADDITIONALLY, AUTHENTIC PIECES HAVE A DISTINCTIVE STYLE AND GLAZE CONSISTENT WITH THOSE PRODUCED BETWEEN 1910 AND 1990.

WHERE CAN I FIND A RELIABLE MCCOY POTTERY VALUE GUIDE?

RELIABLE MCCOY POTTERY VALUE GUIDES CAN BE FOUND IN SPECIALIZED COLLECTOR BOOKS, ONLINE AUCTION SITES LIKE EBAY, DEDICATED POTTERY COLLECTOR WEBSITES, AND ANTIQUE APPRAISAL SITES. SOME COLLECTORS ALSO USE PRICE GUIDES PUBLISHED BY POTTERY ASSOCIATIONS.

WHAT ARE SOME OF THE MOST VALUABLE MCCOY POTTERY PIECES?

SOME OF THE MOST VALUABLE MCCOY POTTERY PIECES INCLUDE RARE COOKIE JARS, PLANTERS, AND FIGURINES FROM EARLY PRODUCTION YEARS, ESPECIALLY THOSE WITH UNIQUE DESIGNS OR LIMITED RUNS. FOR EXAMPLE, PIECES LIKE THE MCCOY COOKIE JARS SHAPED AS CARTOON CHARACTERS OR ANIMALS ARE HIGHLY SOUGHT AFTER.

HOW HAS THE MARKET FOR MCCOY POTTERY CHANGED RECENTLY?

THE MARKET FOR MCCOY POTTERY HAS SEEN INCREASED INTEREST DUE TO NOSTALGIA AND VINTAGE HOME DECOR TRENDS. PRICES HAVE GENERALLY RISEN FOR WELL-PRESERVED AND RARE PIECES, THOUGH COMMON ITEMS REMAIN AFFORDABLE. ONLINE AUCTIONS HAVE MADE IT EASIER TO BUY AND SELL MCCOY POTTERY GLOBALLY.

ADDITIONAL RESOURCES

MCCOY POTTERY VALUE GUIDE: UNDERSTANDING THE WORTH OF AMERICAN CERAMIC ARTIFACTS

MCCOY POTTERY VALUE GUIDE SERVES AS AN ESSENTIAL RESOURCE FOR COLLECTORS, APPRAISERS, AND ENTHUSIASTS AIMING TO NAVIGATE THE COMPLEX MARKET OF VINTAGE AMERICAN CERAMICS. MCCOY POTTERY, RENOWNED FOR ITS DISTINCTIVE DESIGNS AND WIDE-RANGING PRODUCTION PERIODS, HOLDS A SIGNIFICANT PLACE IN THE HISTORY OF DECORATIVE ARTS. HOWEVER, DETERMINING THE VALUE OF SPECIFIC PIECES REQUIRES A NUANCED UNDERSTANDING OF FACTORS SUCH AS AGE, CONDITION, RARITY, AND MARKET DEMAND. THIS ARTICLE DELVES INTO THESE ASPECTS, PROVIDING A PROFESSIONAL AND INVESTIGATIVE LOOK AT THE VALUATION OF MCCOY POTTERY.

HISTORICAL CONTEXT AND SIGNIFICANCE OF MCCOY POTTERY

FOUNDED IN THE EARLY 20TH CENTURY, MCCOY POTTERY BECAME ONE OF THE MOST PROLIFIC PRODUCERS OF ART POTTERY IN THE UNITED STATES. ORIGINATING IN ROSEVILLE, OHIO, THE COMPANY OPERATED FROM AROUND 1910 UNTIL THE LATE 1960S, CRAFTING A BROAD RANGE OF ITEMS INCLUDING VASES, PLANTERS, COOKIE JARS, AND FIGURINES. ITS PIECES ARE OFTEN RECOGNIZED BY THEIR CLASSIC AMERICAN FOLK ART STYLE, VIBRANT GLAZES, AND ICONIC MOTIFS SUCH AS FLORAL PATTERNS AND WHIMSICAL ANIMAL DESIGNS.

UNDERSTANDING THE HISTORICAL BACKDROP IS CRUCIAL IN ANY MCCOY POTTERY VALUE GUIDE, AS THE PERIOD OF MANUFACTURE HEAVILY INFLUENCES COLLECTIBLE WORTH. EARLY MCCOY ITEMS, PARTICULARLY THOSE PRODUCED BEFORE WORLD WAR II, TEND TO ATTRACT HIGHER PRICES DUE TO THEIR SCARCITY AND SUPERIOR CRAFTSMANSHIP COMPARED TO LATER MASS-PRODUCED LINES.

KEY FACTORS INFLUENCING MCCOY POTTERY VALUE

CONDITION AND AUTHENTICITY

CONDITION IS PARAMOUNT IN DETERMINING THE VALUE OF MCCOY POTTERY. CHIPS, CRACKS, REPAIRS, OR GLAZE CRAZING CAN SIGNIFICANTLY DIMINISH AN ITEM'S MARKET PRICE. AUTHENTICITY IS EQUALLY CRITICAL; MANY REPRODUCTIONS AND COUNTERFEIT PIECES EXIST, MAKING IT ESSENTIAL TO VERIFY MARKS AND MANUFACTURER STAMPS. GENUINE MCCOY POTTERY OFTEN BEARS DISTINCTIVE MARKINGS SUCH AS THE "MCCOY" STAMP, SOMETIMES ACCOMPANIED BY PATTERN OR SHAPE NUMBERS ON THE BASE.

RARITY AND DEMAND

NOT ALL MCCOY POTTERY PIECES COMMAND THE SAME LEVEL OF INTEREST. SOME DESIGNS, LIKE THE "MCCOY WOODLAND" SERIES OR THE "BEAR PLANTERS," ARE HIGHLY SOUGHT AFTER DUE TO THEIR LIMITED PRODUCTION RUNS AND UNIQUE AESTHETICS. CONVERSELY, MORE COMMON ITEMS OR THOSE PRODUCED IN VAST QUANTITIES MAY HAVE MODEST RESALE VALUES. MARKET DEMAND FLUCTUATES BASED ON TRENDS IN INTERIOR DESIGN AND COLLECTING, IMPACTING PRICES ACCORDINGLY.

SIZE AND FUNCTIONALITY

SIZE CAN INFLUENCE VALUE, WITH LARGER STATEMENT PIECES OFTEN FETCHING HIGHER PRICES. FUNCTIONAL ITEMS SUCH AS COOKIE JARS AND PLANTERS TEND TO HAVE MORE APPEAL THAN PURELY DECORATIVE OBJECTS, ESPECIALLY WHEN THEY FEATURE POPULAR MOTIFS. THE UTILITY COMBINED WITH AESTHETIC APPEAL ENHANCES THEIR DESIRABILITY AMONG COLLECTORS.

IDENTIFYING VALUABLE MCCOY POTTERY PIECES

RECOGNIZABLE SERIES AND PATTERNS

CERTAIN MCCOY LINES HAVE ESTABLISHED REPUTATIONS WITHIN THE COLLECTOR COMMUNITY. FOR INSTANCE:

- **MCCOY COOKIE JARS:** THESE ARE ARGUABLY THE MOST COLLECTED CATEGORY, FEATURING WHIMSICAL SHAPES LIKE

TOTEM POLES, ANIMALS, AND CARTOON CHARACTERS. JARS FROM THE 1940S AND 1950S OFTEN COMMAND PREMIUM PRICES.

- **McCOY PLANTERS:** PARTICULARLY THE BEAR-SHAPED PLANTERS AND THOSE WITH INTRICATE FLORAL DECORATIONS ARE HIGHLY COLLECTIBLE.
- **McCOY VASES:** EARLIER ART POTTERY VASES WITH MATTE GLAZES ARE PRIZED FOR THEIR DESIGN AND CRAFTSMANSHIP.

MARKS AND SIGNATURES

IDENTIFYING GENUINE McCOY POTTERY RELIES HEAVILY ON EXAMINING MAKER'S MARKS. TYPICAL MARKS INCLUDE:

- THE "McCOY" NAME STAMPED IN UPPERCASE LETTERS.
- IMPRESSED NUMBERS INDICATING SHAPE OR PATTERN.
- SOMETIMES, "USA" IS INCLUDED, ESPECIALLY ON PIECES FROM MID-CENTURY PRODUCTION.

ABSENCE OF MARKS DOES NOT NECESSARILY MEAN THE PIECE ISN'T McCOY, AS EARLY OR RARE ITEMS MIGHT LACK CLEAR STAMPS. CONSULTING REFERENCE BOOKS OR EXPERT OPINIONS CAN AID IN AUTHENTICATION.

MARKET TRENDS AND PRICE COMPARISONS

TRACKING AUCTION RESULTS AND SALES DATA REVEALS THAT McCOY POTTERY VALUES HAVE EXPERIENCED MODERATE GROWTH OVER THE PAST DECADE. WHILE NOT REACHING THE ASTRONOMICAL PRICES OF SOME OTHER AMERICAN ART POTTERY BRANDS LIKE ROSEVILLE OR ROOKWOOD, McCOY REMAINS A STABLE AND ACCESSIBLE COLLECTIBLE SEGMENT.

FOR EXAMPLE:

- COMMON McCOY COOKIE JARS IN GOOD CONDITION TYPICALLY SELL BETWEEN \$50 AND \$150.
- RARE OR LIMITED-EDITION COOKIE JARS CAN EXCEED \$300 TO \$600 AT AUCTIONS.
- DECORATIVE VASES AND PLANTERS RANGE WIDELY, FROM \$30 FOR COMMON PIECES TO \$400 OR MORE FOR EXCEPTIONAL EXAMPLES.

IT IS IMPORTANT TO NOTE THAT PROVENANCE, ACCOMPANYING ORIGINAL PACKAGING, AND DOCUMENTATION CAN ENHANCE VALUE. ADDITIONALLY, ONLINE MARKETPLACES AND ANTIQUE SHOWS PROVIDE PLATFORMS FOR NEGOTIATING PRICES, SOMETIMES YIELDING BETTER DEALS THAN TRADITIONAL AUCTIONS.

PROS AND CONS OF INVESTING IN McCOY POTTERY

PROS

- **AFFORDABILITY:** COMPARED TO OTHER COLLECTIBLE POTTERY, MCCOY PIECES OFTEN HAVE LOWER ENTRY COSTS.
- **DIVERSE SELECTION:** A WIDE ARRAY OF STYLES AND FUNCTIONS APPEALS TO VARIED COLLECTOR INTERESTS.
- **CULTURAL NOSTALGIA:** THE BRAND'S ICONIC AMERICAN HERITAGE DRAWS ENTHUSIASTS WHO VALUE MID-CENTURY AMERICANA.

CONS

- **CONDITION SENSITIVITY:** MANY PIECES ARE FRAGILE, AND DAMAGE GREATLY REDUCES VALUE.
- **MARKET SATURATION:** SOME COMMON DESIGNS ARE ABUNDANT, LIMITING APPRECIATION POTENTIAL.
- **AUTHENTICATION CHALLENGES:** THE PREVALENCE OF REPRODUCTIONS REQUIRES CAREFUL VERIFICATION.

TIPS FOR COLLECTORS AND SELLERS

FOR COLLECTORS AIMING TO BUILD OR EXPAND THEIR MCCOY POTTERY INVENTORY, PRIORITIZING CONDITION AND AUTHENTICITY IS CRUCIAL. ENGAGING WITH REPUTABLE DEALERS AND REFERENCING SPECIALIZED GUIDES ENHANCES CONFIDENCE IN ACQUISITIONS. SELLERS SHOULD DOCUMENT ANY PROVENANCE AND HIGHLIGHT UNIQUE ATTRIBUTES WHEN LISTING ITEMS, AS WELL AS ACCURATELY DESCRIBE CONDITION DETAILS TO MAINTAIN TRANSPARENCY AND ATTRACT SERIOUS BUYERS.

BEING AWARE OF SEASONAL MARKET FLUCTUATIONS—SUCH AS HIGHER DEMAND DURING THE HOLIDAY SEASON FOR DECORATIVE COOKIE JARS—CAN ALSO OPTIMIZE TIMING FOR SALES.

THE MCCOY POTTERY VALUE GUIDE IS A DYNAMIC TOOL THAT EVOLVES WITH MARKET TRENDS AND COLLECTOR PREFERENCES. STAYING INFORMED THROUGH AUCTIONS, TRADE PUBLICATIONS, AND COLLECTOR FORUMS FACILITATES AN ACCURATE ASSESSMENT OF WORTH FOR BOTH NOVICES AND SEASONED ENTHUSIASTS ALIKE.

[Mccoy Pottery Value Guide](#)

mccoy pottery value guide: McCoy Pottery Bob Hanson, 2002

mccoy pottery value guide: McCoy Pottery Bob Hanson, Craig Nissen, Margaret Hanson, 1999

mccoy pottery value guide: McCoy Pottery Bob Hanson, Craig Nissen, 2009 Our popular three-volume set on McCoy pottery has been consolidated into the exciting new McCoy Pottery, The Ultimate Reference and Value Guide. Authors Bob Hanson and Craig Nissen have added new information throughout the book. Production pieces are shown from 1910 through the mid 1980s. Well over 3,000 pieces are shown in almost 900 photographs and 100 original catalog pages and price lists. Also included are current values, sizes, color variations, and insights from a collector's point of view. 2009 values.

mccoy pottery value guide: McCoy Pottery Bob Hanson, Craig Nissen, Margaret Hanson, 1996 Describes and lists current values for figurines, planters, vases, pitchers, and dinnerware manufactured by the McCoy company

mccoy pottery value guide: *Schroeder's Antiques Price Guide* Sharon Huxford, Bob Huxford, 2002 Hundreds of sharp, original photos illustrate not only the rare and unusual but also common collectibles. This 19th-annual edition includes over 50,000 listings, each one from all-new sources and carefully checked by an authority on each particular subject.

mccoy pottery value guide: *Schroeder's Antiques Price Guide* Editors of Schroeder Pub, 2008-07-29 In 2006, in celebration of our 25th anniversary, we brought *Schroeder's Antiques Price Guide* to you for the first time in full color. It was so successful, we decided to keep that format from year to year, and once again are bringing it to you in full color. It still contains over 50,000 listings from reliable sources, more than 500 categories from Advertising to Zsolnay, histories and pertinent facts, and representative full-color photographs. This year's edition will start shipping in August 2008 and is guaranteed to maintain its #1 bestselling status both at Collector Books and across the country. Dealers throughout the U.S. rave annually about *Schroeder's*, saying it just keeps getting better and better. Undoubtedly this year's edition will be the best! You will be pleased it has kept its new look, and even happier that it is available at one of the lowest prices you'll find for general antiques guides.

mccoy pottery value guide: *Warman's McCoy Pottery* Mark F Moran, 2008-04-14 What began 160 years ago as one of the man's productions of utilitarian stoneware has become a passion of many collectors, just like you. This new edition features McCoy pottery including cookie cars, dinnerware, pedestals, Loy-Nel-Art, planters, vases and flower holders, among others. With more than 1,000 color photos, this edition features detailed descriptions, values, pages from vintage McCoy catalogs, historical data and a chapter outlining steps for spotting fakes and reproductions.

mccoy pottery value guide: *Schroeder's Antiques Price Guide* Schroeder, 1997-08 The biggest, most comprehensive antiques guide available--with over 50,000 listings and values of 600 of the hottest collectible categories--expands its range in the all-new 16th edition to include several collectibles which have become hot over the past several months. The one to buy for factual information and quality, *Schroeder's Antiques Price Guide* better than ever! Illustrations.

mccoy pottery value guide: *Schroeder's Antiques Price Guide* Bob Huxford, Sharon Huxford, 1996 Antique dealers and collectors are quite aware that bargains are getting harder and harder to come by each and every day. *Schroeder's Antiques Price Guide* is still a real bargain at \$12.95. Collectors, dealers, and our customers continue to ask how we can produce this huge 612-page book each year for such a low price. It's simple -- we do it by numbers. It's no secret with publishing that the more you print, the less expensive each book is. So, thanks to all our loyal customers who continue to buy our #1 bestselling title, we are able to keep the retail price low without sacrificing one bit of quality. That is why you get the best for less. In August 1999 we will begin shipping the 18th edition of America's top antiques price guide. Once again we have included over 50,000 listings, each one from all-new sources and carefully checked by an authority on each particular subject. These 600+ expert advisors make sure only the best and most accurate information remains. No one person could possibly be an authority on the over 600 categories that fill this reference, but Bob and Sharon Huxford and their highly respected team of advisors work year-round to make this the most respected, up-to-date guide in the field of antiques and collectibles. Hundreds of sharp original photographs illustrate not only the rare and unusual, but also the common collectibles -- not postage-stamp photographs, but large, close-up shots that show important details clearly. Each subject is presented with history and other background information. Our editors keep abreast of newly developing trends, often adding several new categories a year. If it merits the interest of today's collector, you'll find it in *Schroeder's*. You can feel confident that the information we publish is up to the minute and accurate. Without a doubt, you'll find *Schroeder's Antiques Price Guide* the one to buy for factual information, quality, and the lowest retail price.

mccoy pottery value guide: Schroeder's Collectible Toys Antique to Modern Price Guide Sharon Huxford, Bob Huxford, 2001-09-15 Identification & values of over 20,000 collectible toys.

mccoy pottery value guide: Art Market Research Tom McNulty, 2013-12-27 This book is for art market researchers at all levels. A brief overview of the global art market and its major stakeholders precedes an analysis of the various sales venues (auction, commercial gallery, etc.). Library research skills are reviewed, and advanced methods are explored in a chapter devoted to basic market research. Because the monetary value of artwork cannot be established without reference to the aesthetic qualities and art historical significance of our subject works, two substantial chapters detail the processes involved in researching and documenting the fine and decorative arts, respectively, and provide annotated bibliographies. Methods for assigning values for art objects are explored, and sources of price data, both in print and online, are identified and described in detail. In recent years, art historical scholarship increasingly has addressed issues related to the history of art and its markets: a chapter on resources for the historian of the art market offers a wide range of sources. Finally, provenance and art law are discussed, with particular reference to their relevance to dealers, collectors, artists and other art market stakeholders.

mccoy pottery value guide: Warman's McCoy Pottery Mark F. Moran, 2004 Color photographs illustrate one of the most cherished and popular pottery lines in American history. Includes historical data on the McCoy Company, 1000 color photos of more than 1500 McCoy pieces, 60 pages from McCoy catalogs, up-to-date pricing and descriptions and identification tips.

mccoy pottery value guide: Schroeders Antiques Price Guide 2003 Bob Huxford, Sharon Huxford, 2002-07-15 Identification and values of over 50,000 antiques and collectibles.

mccoy pottery value guide: The Official Price Guide to Country Antiques and Collectibles Dana G. Morykan, 1999-02 Up-to-date information on thousands of antiques and collectibles from 19th- and 20th-century rural life. 400+ photos.

mccoy pottery value guide: Schroeder's Antiques Price Guide Collector Books, 1995 Up-to-the-minute accurate information is now provided by a total of 430 experts, who are well-known antiques authorities, authors, and the top dealers in the country. Encompassing nearly 700 categories, the guide provides identification and values for over 50,000 antiques and collectibles. Photos.

mccoy pottery value guide: Warman's Antiques and Collectibles Price Guide Harry L. Rinker, 1996-04 An antiques price guide for more than 50,000 items, with detailed descriptions.

mccoy pottery value guide: Schroeder's Antiques Price Guide Collector Books, 2006-07 To celebrate the 25th anniversary edition, this volume is in full color, and includes over 50,000 listings from reliable sources, more than 500 categories of listings, history and pertinent facts, and representative photos. (Antiques & Collectibles)

mccoy pottery value guide: Warman's Antiques and Collectibles Price Guide Ellen Tischbein Schroy, 1999-04 Antiques and collectibles price guide; Warman's antiques & collectibles price guide.

mccoy pottery value guide: Warman's Flea Market Price Guide Ellen Tischbein Schroy, Don Johnson, 2001 An illustrated guide to finding good values on over 700 categories of collectibles at flea markets.

mccoy pottery value guide: Warman's Antiques and Collectibles Price Guide Ellen T. Schroy, 1997-04 Collectors of miniature paintings, lace, Lefton china, Tucker china and yard-long prints will find their favorite pieces listed in Warman's Antiques and Collectibles Price Guide. This 31st edition has added these categories to the numerous old favorites. Hundreds of photographs, factory marks, and illustrations aid in identifying antiques and collectibles.

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