

wordpress guide for beginners

WordPress Guide for Beginners: Your First Step to Building a Stunning Website

wordpress guide for beginners is the perfect starting point if you're looking to create a website without drowning in technical jargon. WordPress powers over 40% of the websites on the internet, and for a good reason—it's flexible, user-friendly, and packed with features that make website creation accessible to anyone, regardless of experience. Whether you want to start a blog, build an online store, or showcase your portfolio, understanding the basics of WordPress will set you on the right path.

In this comprehensive WordPress guide for beginners, we'll walk through everything from setting up your site to customizing it with themes and plugins. Along the way, you'll learn essential tips to optimize your website for search engines, improve user experience, and keep your site secure. Let's dive in!

What is WordPress and Why Choose It?

If you're new to website building, you might wonder what sets WordPress apart. WordPress is an open-source content management system (CMS) that allows you to create and manage websites easily. Unlike traditional web development, WordPress doesn't require you to write code or understand complicated server configurations.

The Benefits of Using WordPress

- **User-Friendly Interface:** WordPress's dashboard is intuitive and straightforward, making it easy even for beginners to add content, upload images, and manage settings.
- **Highly Customizable:** Thousands of free and premium themes and plugins let you tailor your site's appearance and functionality to your exact needs.
- **SEO-Friendly:** WordPress is designed with search engine optimization (SEO) best practices in mind, helping your site rank better on Google and other search engines.
- **Community Support:** With a vast community of developers and users, finding help, tutorials, and resources is simple.
- **Scalability:** From a simple blog to a complex e-commerce platform, WordPress can grow with your business or project.

Getting Started: Setting Up Your WordPress

Website

Before you can start customizing, you'll need to set up your WordPress site. This involves choosing a hosting provider, registering a domain, and installing WordPress.

Choosing a Hosting Provider and Domain Name

Your website needs a home on the internet, which is where hosting providers come in. Hosting services store your website files and make them accessible online. Popular options include Bluehost, SiteGround, and WP Engine, many of which offer one-click WordPress installation.

When picking a domain name, aim for something memorable, relevant to your brand or content, and easy to spell. A good domain name improves your site's credibility and helps visitors find you effortlessly.

Installing WordPress

Most hosting providers offer tools to install WordPress automatically. If yours doesn't, you can download WordPress from the official website and upload it manually to your server. After installation, you'll access your WordPress dashboard by going to `yourdomain.com/wp-admin`, where you'll manage your site.

Understanding the WordPress Dashboard

Once logged in, the WordPress dashboard is your control center. It's where you'll create posts and pages, install themes and plugins, and tweak settings.

Key Dashboard Components

- **Posts:** Ideal for publishing blog entries or news updates.
- **Pages:** Used for static content like "About Us" or "Contact" pages.
- **Media Library:** Stores all your images, videos, and documents.
- **Appearance:** Where you manage themes, customize your site's look, and set up menus.
- **Plugins:** Add extra functionality such as contact forms, SEO tools, or social media integration.
- **Settings:** Configure general site options, permalinks, and reading preferences.

Exploring each section helps demystify the platform and gives you confidence as you build your site.

Customizing Your Site with Themes and Plugins

Your website's appearance and features are largely determined by the themes and plugins you choose.

Choosing and Installing a WordPress Theme

Themes control your website's design and layout. WordPress offers thousands of free themes accessible via the dashboard under Appearance > Themes. For more advanced features, premium themes are available from marketplaces like ThemeForest.

When selecting a theme, consider:

- **Responsiveness:** Your site should look great on all devices.
- **Speed:** Lightweight themes improve loading times.
- **Customization Options:** Look for themes that allow you to adjust colors, fonts, and layouts without coding.
- **Support and Updates:** Choose themes that are regularly updated and supported.

To install a theme, simply select it in the dashboard and click "Activate." From there, use the Customizer to tweak colors, headers, and other elements.

Enhancing Functionality with Plugins

Plugins are like apps for your WordPress site. They add new features or improve existing ones. Popular plugins that beginners often find useful include:

- **Yoast SEO:** Helps optimize your content for search engines.
- **Contact Form 7:** Easily add contact forms to your pages.
- **WooCommerce:** Turn your site into an online store.
- **Akismet Anti-Spam:** Protects your blog from spam comments.
- **Jetpack:** Offers security, performance, and marketing tools.

To install plugins, go to Plugins > Add New, search for the plugin name, and click "Install Now." Don't forget to activate it afterward.

Creating Content: Posts vs. Pages

Understanding the difference between posts and pages is crucial for organizing your website effectively.

Posts

Posts are timely entries often used for blogs or news. They appear in reverse chronological order and can be categorized and tagged to help visitors find related content. Posts encourage engagement through comments and social sharing.

Pages

Pages are static and ideal for essential information like “Home,” “About,” or “Services.” They don’t use categories or tags and are typically linked through your navigation menu.

Optimizing Your WordPress Site for Performance and SEO

Building a beautiful website is just the beginning. To attract visitors and keep them engaged, your site needs to load quickly and be easy to find on search engines.

Speed Optimization Tips

- **Choose a Fast Hosting Provider:** Your site’s speed heavily depends on your server’s performance.
- **Use Caching Plugins:** Tools like WP Super Cache or W3 Total Cache help serve pages faster.
- **Optimize Images:** Compress images before uploading using tools like TinyPNG or plugins like Smush.
- **Limit Plugins:** Too many plugins can slow down your site; use only those you really need.

SEO Best Practices for Beginners

- **Use SEO Plugins:** Yoast SEO guides you through optimizing titles, meta descriptions, and content readability.

- **Create Quality Content:** Write engaging, informative posts that answer visitors' questions.
- **Use Keywords Naturally:** Incorporate relevant keywords and related terms without overstuffing.
- **Optimize Permalinks:** Use clean, descriptive URLs that include keywords.
- **Mobile-Friendly Design:** Ensure your theme is responsive since Google prioritizes mobile-friendly sites.

Maintaining and Securing Your WordPress Website

Once your site is live, regular maintenance ensures it runs smoothly and stays secure.

Backup Your Site Regularly

Use plugins like UpdraftPlus to schedule automatic backups. This way, you can restore your site quickly if anything goes wrong.

Keep WordPress, Themes, and Plugins Updated

Updates often include security patches and new features. Ignoring updates can leave your site vulnerable to attacks.

Enhance Security

- Use strong passwords and limit login attempts.
- Install security plugins like Wordfence or Sucuri.
- Enable SSL (HTTPS) to encrypt data and improve trustworthiness.

Getting Help and Continuing Your WordPress Journey

No matter how user-friendly WordPress is, questions will arise as you explore more features. Luckily, numerous resources exist to support beginners:

- **WordPress.org Support Forums:** Official community help.
- **YouTube Tutorials:** Step-by-step video guides.
- **Blogs and Online Courses:** Many creators offer detailed walkthroughs.
- **Local Meetups and WordCamps:** Opportunities to learn and network with other WordPress users.

As you build confidence, you can experiment with advanced customizations, learn basic coding, or even contribute to the WordPress community.

Starting with this WordPress guide for beginners, you've taken the first step toward creating a professional and functional website. With patience and practice, WordPress will become an invaluable tool in your digital toolkit.

Frequently Asked Questions

What is WordPress and why is it popular for beginners?

WordPress is a free and open-source content management system (CMS) that allows users to create and manage websites easily. It is popular among beginners because of its user-friendly interface, extensive themes and plugins, and a large supportive community.

How do I install WordPress on my hosting server?

To install WordPress, first choose a hosting provider that supports WordPress. Most offer one-click WordPress installation via the control panel. Alternatively, you can download WordPress from wordpress.org, upload it to your server via FTP, create a database, and run the installation script by visiting your site URL.

What are the essential plugins every WordPress beginner should use?

Essential plugins for beginners include Yoast SEO for search engine optimization, Akismet for spam protection, Jetpack for security and performance enhancements, Contact Form 7 for creating contact forms, and UpdraftPlus for backups.

How can I choose the right WordPress theme for my website?

Choose a theme based on your website's purpose, design preferences, and responsiveness. Look for themes that are mobile-friendly, regularly updated, well-rated, and compatible with popular plugins. Free themes are available in the WordPress repository, and premium themes offer more customization options.

What is the difference between WordPress.com and WordPress.org?

WordPress.com is a hosted platform where your website is managed for you but

with limited customization and control. WordPress.org offers the self-hosted version of WordPress, giving you full control over your website's files, themes, and plugins, but you need to arrange your own hosting.

How do I create and publish my first blog post on WordPress?

Log in to your WordPress dashboard, go to Posts > Add New, enter your post title and content using the block editor, add images or media if needed, assign categories and tags, and then click the 'Publish' button to make your post live.

How can I improve my WordPress website's security as a beginner?

Basic security measures include using strong passwords, keeping WordPress, themes, and plugins updated, installing security plugins like Wordfence, enabling two-factor authentication, and regularly backing up your website.

Is coding knowledge necessary to build a WordPress website?

No, coding is not necessary to build a basic WordPress website because of its visual editor and numerous themes and plugins. However, knowing HTML, CSS, or PHP can help you customize your site more deeply.

How do I optimize my WordPress website for speed?

To optimize speed, use a lightweight theme, install caching plugins like W3 Total Cache, optimize images before uploading, use a content delivery network (CDN), and choose a reliable hosting provider.

Additional Resources

WordPress Guide for Beginners: Navigating the World of Website Building

wordpress guide for beginners serves as an essential starting point for individuals and businesses aiming to establish an online presence without requiring advanced technical skills. As one of the most popular content management systems (CMS) worldwide, WordPress powers over 40% of all websites on the internet, reflecting its accessibility and versatility. This comprehensive overview delves into the critical aspects of WordPress, offering a professional lens through which newcomers can understand its functionality, advantages, and potential challenges.

Understanding WordPress: An Overview

WordPress originated in 2003 as a blogging platform but has since evolved into a robust CMS capable of managing everything from simple blogs to complex e-commerce stores and corporate websites. Its open-source nature allows a global community of developers to contribute plugins, themes, and updates, making it highly adaptable to various needs.

There are two distinct versions to consider: WordPress.org and WordPress.com. WordPress.org provides the self-hosted platform where users download the software and install it on their web hosting service. This version offers maximum flexibility, including access to custom themes, plugins, and full control over site customization. Conversely, WordPress.com is a hosted service with limited customization options but easier setup, suitable for beginners who prefer a managed environment.

Key Features and Benefits for Beginners

One of the primary reasons WordPress is favored by beginners is its user-friendly interface. The dashboard is designed to be intuitive, allowing users to create, edit, and publish content without writing code. Additionally, the extensive theme library enables users to alter the look and feel of their site with minimal effort.

From an SEO perspective, WordPress is built with clean, semantic code that search engines favor. This foundation is further enhanced by SEO plugins such as Yoast SEO and Rank Math, which guide users through optimizing their content for better search engine rankings.

Customization through Themes and Plugins

Themes dictate the visual appearance of a WordPress site. Beginners can choose from thousands of free and premium themes tailored to various industries and aesthetics. Importantly, many themes come with customizable options that let users tweak colors, fonts, and layouts without coding expertise.

Plugins extend the functionality of a WordPress website. Whether it's adding contact forms, integrating social media, improving site security, or launching an online store, plugins provide versatile solutions. However, it's crucial to select reliable plugins to avoid conflicts or performance issues.

Setting Up a WordPress Site: Step-by-Step

Launching a WordPress site involves several structured steps that this wordpress guide for beginners aims to clarify.

1. **Choose a Domain Name and Hosting Provider:** Selecting a memorable domain and reliable hosting is foundational. Hosting providers like Bluehost, SiteGround, and WP Engine offer specialized WordPress hosting plans optimized for speed and security.
2. **Install WordPress:** Many hosts provide one-click WordPress installation, streamlining the setup process. Manual installation remains an option for those seeking more control.
3. **Select and Customize a Theme:** After installation, users can browse the WordPress theme directory or purchase premium themes to establish the site's design.
4. **Install Essential Plugins:** Adding plugins for SEO, security, caching, and backups enhances the website's performance and reliability.
5. **Create Core Pages and Content:** Essential pages such as Home, About, Contact, and Blog are created and populated with relevant content.
6. **Optimize for SEO and Performance:** Implementing SEO best practices and optimizing images and scripts improves site speed and search visibility.

Understanding the WordPress Dashboard

The dashboard serves as the command center for managing content, themes, plugins, and user settings. New users should familiarize themselves with sections such as Posts, Pages, Media Library, Appearance, and Settings. The learning curve is gentle, and many online resources and tutorials are available to ease navigation.

Pros and Cons of WordPress for New Users

While WordPress offers numerous advantages for beginners, it is not without drawbacks. Understanding these factors helps in making informed decisions.

- **Pros:**

- Open-source and free to use, with extensive community support.
 - Highly customizable with thousands of themes and plugins.
 - SEO-friendly architecture enhances search engine rankings.
 - Scalable for small blogs to enterprise-level websites.
 - Regular updates improve security and functionality.
- **Cons:**
- Requires a learning period to manage effectively, especially for advanced customization.
 - Performance can be affected by poorly coded plugins or themes.
 - Security depends on proper maintenance and updates.
 - Hosting and premium plugins/themes incur costs.

Common Pitfalls and How to Avoid Them

New WordPress users often face challenges such as slow site speed, plugin conflicts, and security vulnerabilities. This wordpress guide for beginners emphasizes proactive measures:

- **Choose Quality Hosting:** Investing in reputable hosting reduces downtime and accelerates load times.
- **Limit Plugins:** Install only necessary plugins from trusted sources to minimize compatibility issues.
- **Regular Backups:** Establish a backup routine to prevent data loss.
- **Keep Software Updated:** Timely updates to WordPress core, themes, and plugins close security gaps.
- **Implement Security Measures:** Use security plugins like Wordfence or Sucuri and enforce strong passwords.

Expanding Beyond the Basics

Once comfortable with the fundamentals, beginners can explore advanced topics like custom post types, child themes, and multisite installations. WordPress's flexibility supports growth and complex site architectures, making it a long-term solution rather than a temporary fix.

The wordpress guide for beginners also encourages leveraging community forums, official documentation, and tutorials to deepen expertise. Platforms such as WordPress.org support forums, WP Beginner, and numerous YouTube channels provide invaluable insights to navigate challenges smoothly.

Establishing a website with WordPress remains a pragmatic choice for newcomers and professionals alike. Its blend of accessibility, customization, and scalability ensures that users can build a site that aligns with their goals while accommodating future growth. Whether launching a personal blog or a thriving business platform, WordPress's ecosystem continues to evolve, empowering users at every skill level.

Wordpress Guide For Beginners

wordpress guide for beginners: *A Step by Step Wordpress Tutorial for Beginners* Mati H. Fuller, 2009-06 A Step by Step Wordpress Tutorial for Beginners is written for people who want to create a blog with as little technical mumbo jumbo as possible. This book explains WHAT you need to do, WHY you need to do it, and exactly HOW to do it in a thorough, step by step tutorial written in simple English. In this easy to read book, you'll learn how to create a self-hosted blog, how to install Wordpress with just a few clicks of your mouse and how to change the themes and personalize your blog. It demystifies concepts like pinging, trackbacks, widgets and plugins, gravatars and wavatars, RSS and email subscriptions, and it also tells you how to get people to discover your blog, what to do about spam, and more. By using this simple tutorial to create a self-hosted blog with Wordpress, you'll be able to set up your blog in almost no time, with ease and accuracy, and your final result will be a professional looking blog that people will be able to find just minutes after you write your first post!

wordpress guide for beginners: Short WordPress Guide for Beginners Nicolae Sfetcu, 2015-06-21 WordPress is a publishing software whose main qualities are simplicity, speed and ease of use. WordPress is favored by an active community, real core of free software. WordPress is a powerful personal publishing platform with many features designed to make publishing your Internet experience as simple, pleasant and enjoyable as possible. It offers a freely distributable publishing platform, standards compliant, fast, light and free with parameters and features and a thoughtful extraordinarily adaptable core. WordPress is a blogging software that has all the usual features of this type of software. It allows multiple authors to publish posts, which are ordered by date and by category. Multiple categories can be assigned to a given post. WordPress is popular mainly with users around free software and with knowledge of software programming. The public interface is customizable through templates files, and plugins can be developed. The WordPress community is very active and has a growing number of resources such as ready-made themes, documentation and translation software.

wordpress guide for beginners: Easy Wordpress Tutorial for Beginners Jared Langsford,

2015-07-17 **If you really want to build a new site or blog, look over my shoulder at screen shots as I build one. Go along for the ride and build one today!**REVIEWDenise Galloway reviewed Easy Wordpress Tutorial For Beginners: Easy Wordpress Handbook With Screen Shots (Wordpress...A GREAT book for a beginner!September 2, 2013I would give this book 7 stars if I could!I have to say, for someone who is not computer savvy when it comes to technical stuff, that this was the easiest book I have ever read. Jared is right to the point and if you follow his steps to the letter, you cannot go wrong. He includes step by step pictures, just as the cover implies. If your screen does not match the picture, go back and do it again!Also, he mentioned that he would email anybody who purchased the book updates as he creates them.So far, I have received two updates.I had a question over a holiday weekend, so I emailed Jared. I was hoping that I would get a response sometime within the week, certainly not expecting an answer the same day! And on a holiday! You just don't get that kind of service very often, so I thought it was worth sharing.Thanks again Jared! I hope you create more books!Wordpress made easy for everyone - in this easy to follow, step-by-step guide.This easy Wordpress handbook is the only one you will ever need to buy. It is full of screen shots to make sure you know exactly what the next step is in your process of gaining an online presence.Even though this was written as a Wordpress for Beginners guide, many folks who consider themselves not total newbies will get some great tips about excellent suggested plugins to install.This Wordpress Made Easy guide is written to help you save money by building your own website or blog. There is no reason that you should pay for Wordpress web design, when you can do it yourself.I have personally built hundreds of websites and blogs, both for myself and for clients. It's not as hard as you think.I will be building a new site as you watch over my shoulder with loads of screen shots to help you get your site up and running. Everything from registration, hosting and even creating a header is included. If you have never registered a domain name or paid for hosting, you will be amazed at how easy the Wordpress for Beginners is presented!I have even included a great Premium Theme as part of your purchase, all you need to do is download it using the link provided by signing up on the site. You will find this Wordpress tutorial easy to follow and packed full of awesome information and images to keep you completely on task as you build your own site.There are a number of tips and tricks in this Wordpress handbook to help you get the most out of your new site. You will see why so many people are using the easy Wordpress platform for their sites.One example:What are the first steps to secure your blog and make it harder for hackers to get into your site?Building a website or blog can be fun!The website built while writing this book will be regularly updated with new tricks and tips.

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Easy to Follow WordPress Guide for Beginners This book gives an in-depth look at the basics of WordPress. For those who might have shown some interest in web design as a singular course or WordPress as a software system will receive a coherent guide to the simplicity and value behind a good Content Management System.Here, you will learn how to install WordPress, familiarize yourself with the dashboard and admin area, adjust your general Settings so that they work well for you, and how to customize your website.In minutes, you will understand the value and uses of Themes and Plugins, how to manage your content using tags and categories, and receive a thorough explanation of posts and pages as well as the WordPress media library. The security issues are highlighted and provided with a remedy, like the management of users, widgets, and menus. You are encouraged to open your mind to what is going to be an enlightening learning experience. In the content of this book, you will learn: What is WordPress all about? The differences between WordPress.org and WordPress.com How to install WordPress The Admin status and the dashboard of WordPress How to use tags How to handle your media How to edit and create categories The appearance of your website How to manage comments How to install an excellent plugin Safety precautionary measures to take All these and many more would be discussed in this bookSo what are you waiting for? Scroll up you will see the orange BUY NOW button on the top right corner and download your copy now! See you inside!!!

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2021-02-15 This guide covers all the fundamental points that should be known to everyone interested in designing a successful website using WordPress; the data will be beneficial for anyone new to website designs, particularly brave founders as well as authors and creators trying to create a respectable identity online when they open their first business or begin their first venture. In this guide, you will be able to embrace a balanced, innovative world view, come up with simple concepts, and create a brand that is unforgettable, interactive, and appeals to your intended audience, using correctly described measures and doing a considerable amount of study ahead will give you the framework that you will need to build a compelling and flexible website for your business. In this guide, you would be learning everything about WordPress and its unique features. This guide is filled with detailed information about the site and how to use it effectively. If you have not used WordPress before or not familiar with its features, this guide will help you get started and make your WordPress journey easier. Reading this guide, it is inevitable that you would not resist building a website with WordPress after finding out its unique features and uniqueness. Here are some of the things you would learn when you read this guide: All about WordPress Why is WordPress so popular with WordPress CMS? The disparity from WordPress.org to WordPress.com How to setup and manage a WordPress website How to select a subscription model How to have WordPress installed WordPress dashboard learning How to choose a theme for WordPress How to find and enable a theme on the dashboard of WordPress How to publish and activate a theme from theme files online How to select plugins for WordPress How to activate plugins with WordPress plugin scan How to upload and configure plugins remotely How to add to WordPress composition How to add an additional WordPress page How to include new posts on a blog How to make extra WordPress customizations And many more.... This is just a few of what is contained in this User Manual, and you can Download FREE with Kindle Unlimited So what are you waiting for? Scroll up and Click the Orange - BUY NOW WITH 1-CLICK BUTTON- on the top right corner and Download Now!!! You won't regret you did See you inside!!!

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WordPress journey easier. Reading this guide, it is inevitable that you would not resist building a website with WordPress after finding out its unique features and uniqueness. Here are some of the things you would learn when you read this guide: All about WordPress Why is WordPress so popular with WordPress CMS? The disparity from WordPress.org to WordPress.com How to setup and manage a WordPress website How to select a subscription model How to have WordPress installed WordPress dashboard learning How to choose a theme for WordPress How to find and enable a theme on the dashboard of WordPress How to publish and activate a theme from theme files online How to select plugins for WordPress How to activate plugins with WordPress plugin scan How to upload and configure plugins remotely How to add to WordPress composition How to add an additional WordPress page How to include new posts on a blog How to make extra WordPress customizations And many more.... This is just a few of what is contained in this User Manual, and you can Download FREE with Kindle Unlimited So what are you waiting for? Scroll up and Click the Orange - BUY NOW WITH 1-CLICK BUTTON- on the top right corner and Download Now!!! You won't regret you did See you inside!!!

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With a large community, bugs and issues can be collected immediately and be fixed as fast as the developers can. On the other hand, the same community acts as WordPress' primary support group. If you got trouble or something you want to know, you can just go to WordPress' forums and ask it. Within minutes (or days in some occasion), you will get an answer right away. On the other hand, with many developers indulging themselves with WordPress, the number of plugins and themes available on the market steadily increases. Due to that, WordPress can be customized in more ways than one. Also, the plugins make it possible for users to get the functionalities they want fast without, of course, developing by their own. All they need to do is go the plugins section of their dashboard, search for a plugin, and install it. Within minutes, the plugin will be live and working. If you were convinced to get WordPress and use it for your website, then this book is for you. It contains basic as well as some advanced topics on how you can take full advantage of WordPress. tags: (wordpress, wordpress for dummies, wordpress for beginners blogging, blogging for beginners, website, website design)

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great deal of specific errands for you or your guests. What's more, with the intensity of modules, you can add usefulness to your site - track clients and what they do, take online requests, oversee content in new and remarkable ways - and the sky is the limit from there. Once more, all with the snap of a mouse button. Presently a #1 Amazon Best Seller, this mainstream, exceptional, bit by bit direct by master Sarah McHarry will walk you through the basic initial steps to building your own site or blog utilizing WordPress. What you'll realize in this book: Step by step instructions to enlist your own area and get the privilege WordPress facilitating The most effective method to introduce WordPress with a couple of snaps of the mouse Step by step instructions to make an expert looking, trade prepared site with almost no exertion Step by step instructions to include and design your substance The most effective method to utilize illustrations and pictures About subjects, modules, gadgets and different WordPress apparatuses ...also, parcels more... Imran tells you the best way to make a world-class site, rapidly, effectively and cheaply, regardless of whether you have positively no current information on the best way to manufacture a site. WordPress is so natural to utilize, and WordPress To Go will take what is as of now simple and make it considerably increasingly straightforward - basic enough a monkey could do it! You'll know all the gotchas before setting up a WordPress site, find how to make it content rich, and even how to draw in the web crawlers! You'll pick up traffic, presentation, and eventually more business. Get your duplicate of WordPress To Go presently, and you'll be a flourishing WordPress website admin right away by any stretch of the imagination!

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