

our business is life itself

Our Business Is Life Itself: Embracing the Essence of Existence in Every Endeavor

our business is life itself, a profound statement that goes beyond mere words to capture the essence of purpose and connection. In today's fast-paced world, where industries and companies often focus solely on profits and growth metrics, embracing life as the core of business philosophy offers a refreshing and transformative perspective. But what does it truly mean when we say our business is life itself? How can this mindset influence not only how we operate but also how we interact with clients, communities, and ourselves?

In this article, we will explore the depth of this concept, uncover its implications for business and personal growth, and share insights on integrating this outlook into everyday practices. By understanding that business is not just about transactions but about nurturing life in all its forms, we open doors to sustainable success, meaningful relationships, and authentic fulfillment.

Understanding the Philosophy: Our Business Is Life Itself

At its heart, the idea that our business is life itself suggests that life—its vitality, complexity, and interconnectedness—is the foundation upon which any business should be built. It recognizes that every service we offer, every product we create, and every interaction we engage in, ultimately revolves around enhancing, supporting, or reflecting life.

This perspective shifts the focus from short-term gains to long-term value creation, where the well-being of people, society, and the environment takes center stage. It's about acknowledging that business does not exist in isolation but is deeply embedded in the fabric of life.

Life-Centered Value Creation

When businesses adopt a life-centered approach, they prioritize value that extends beyond financial metrics. This includes:

- Promoting health and wellness through products or services
- Supporting community development and social equity
- Encouraging sustainable environmental practices
- Fostering innovation that improves quality of life

Such value creation resonates with customers who increasingly seek brands that align with their values and contribute positively to their lives.

Human Connection at the Core

Our business is life itself also means cultivating genuine human connections. Business interactions become opportunities to build trust, empathy, and collaboration. This human-centric approach enhances customer loyalty and employee engagement, turning transactional relationships into meaningful partnerships.

Integrating Life Principles into Business Practices

Understanding the philosophy is one thing, but applying it effectively requires intentional strategies. Here are some ways to weave the essence of life into business operations.

Prioritize Purpose Over Profit

While financial health is vital, leading with purpose ensures that profit follows naturally. Companies that articulate and live by a clear mission tied to life-enhancing goals attract passionate customers and dedicated employees.

For example, a company might focus on creating products that improve mental health or promote environmental sustainability. This purpose-driven mindset ensures that every business decision aligns with broader life-affirming values.

Encourage Mindful Leadership

Leaders who embrace life itself as their business foundation practice mindfulness, emotional intelligence, and ethical decision-making. They recognize the impact of their choices on people's lives and the world.

Mindful leadership involves:

- Active listening and empathy
- Transparent communication
- Commitment to personal and organizational growth
- Fostering inclusive and supportive cultures

Such leadership inspires teams and cultivates resilience in the face of challenges.

Build Sustainable and Ethical Frameworks

Since life is interconnected, businesses must adopt sustainable practices that protect natural resources and promote social responsibility. This includes reducing waste, using renewable energy, ensuring fair labor practices, and engaging in community outreach.

Sustainability in business isn't just a trend—it's an essential component of honoring life itself.

The Impact of Embracing “Our Business Is Life Itself” on Customer Relationships

Customers today are more discerning than ever. They look beyond product features and price tags, seeking brands that demonstrate authenticity, care, and shared values. When businesses embody life itself in their operations and messaging, they create a powerful bond with their audience.

Authenticity Builds Trust

Authenticity is a natural byproduct of aligning business practices with life-affirming values. Customers can sense when a company truly cares about their well-being and the larger world. This trust translates into long-term loyalty and positive word-of-mouth.

Personalized Experiences Enhance Engagement

Viewing customers as whole individuals with unique lives encourages businesses to tailor experiences that resonate deeply. Whether through personalized communication, adaptive products, or responsive service, this approach fosters meaningful engagement.

Community Creation and Shared Purpose

Businesses that treat life as their core can create communities united around shared ideals. These communities become platforms for collaboration, feedback, and growth, enriching both the company and its customers.

How Employees Thrive When Our Business Is Life Itself

It's not just customers who benefit from this philosophy—employees experience profound positive effects as well. When a company commits to life-centered values, it creates an environment where people feel valued, motivated, and inspired.

Fostering a Culture of Purpose

Employees want to feel that their work matters. Connecting their roles to the larger purpose of supporting life instills pride and satisfaction. This sense of meaning can decrease burnout and boost productivity.

Encouraging Work-Life Harmony

Recognizing that life extends beyond the workplace encourages companies to promote balance and well-being. Flexible schedules, mental health support, and wellness programs demonstrate that the business cares about the whole person.

Opportunities for Growth and Development

When life is at the forefront, continuous learning and personal growth are prioritized. Providing training, mentorship, and pathways for advancement helps employees flourish both professionally and personally.

Real-World Examples: Businesses Living the Philosophy

Many companies around the world embody the belief that our business is life itself through their innovative approaches and commitment to positive impact.

- **Patagonia:** This outdoor apparel company is renowned for its environmental activism and sustainable practices, showing a deep respect for nature and life.
- **TOMS Shoes:** With a one-for-one giving model, TOMS connects commerce directly with life-enhancing social initiatives.
- **Whole Foods Market:** Emphasizing organic, natural foods and community wellness, Whole Foods promotes healthful living.

These examples illustrate how businesses can successfully integrate life-centered values into their DNA, creating a ripple effect of positivity.

Tips for Individuals and Entrepreneurs Embracing Life as Business

Whether you're starting your own venture or rethinking your current role, adopting the mindset that our business is life itself can guide your decisions and inspire your actions.

1. **Clarify Your Purpose:** Reflect on how your work contributes to the well-being of others and the planet.
2. **Practice Empathy:** Listen actively to customers and colleagues to understand their needs and experiences.

3. **Adopt Sustainable Habits:** Incorporate eco-friendly choices into your operations and daily routines.
4. **Invest in Relationships:** Build authentic connections that foster trust and collaboration.
5. **Embrace Continuous Learning:** Stay curious and open to growth in both professional and personal arenas.

These steps help ground your business activities in the vibrant reality of life and its endless possibilities.

Living by the principle that our business is life itself invites a richer, more meaningful approach to work and commerce. It encourages us to see beyond profit margins and market shares toward a broader vision where every action contributes to the flourishing of life in all its diversity. When businesses adopt this philosophy, they not only thrive economically but also become catalysts for positive change, nurturing a world where business and life truly harmonize.

Frequently Asked Questions

What does the phrase 'our business is life itself' mean?

The phrase 'our business is life itself' means that the core focus or mission of the business is centered around improving, supporting, or enhancing life in a fundamental way.

How can a company embody the concept 'our business is life itself'?

A company can embody this concept by dedicating its products, services, or initiatives to improving health, well-being, sustainability, or the overall quality of life for individuals and communities.

Why is 'our business is life itself' a relevant motto for healthcare companies?

Because healthcare companies are directly involved in preserving and enhancing human life, this motto reflects their commitment to caring for the most essential aspect of existence — life itself.

In what industries can the motto 'our business is life itself' be applied?

This motto can be applied in industries like healthcare, biotechnology, environmental sustainability, wellness, nutrition, and life sciences, where the primary goal is to nurture or improve life.

How does adopting 'our business is life itself' impact company culture?

Adopting this motto can foster a culture of responsibility, compassion, innovation, and dedication toward making a positive impact on people's lives and the environment.

Can 'our business is life itself' influence customer trust?

Yes, this phrase can enhance customer trust by conveying a sincere commitment to valuing and protecting life, which can resonate deeply with consumers seeking meaningful and ethical brands.

What challenges might a business face when claiming 'our business is life itself'?

Challenges include the high expectations to deliver genuinely life-enhancing products or services, ethical responsibilities, and the need for transparency and accountability in operations.

How can a business measure success if 'our business is life itself'?

Success can be measured through positive health outcomes, customer satisfaction, sustainability impact, community well-being improvements, and innovations that contribute to enhancing life quality.

Additional Resources

Our Business Is Life Itself: A Deep Dive into the Philosophy of Living and Commerce

our business is life itself—a statement that resonates far beyond a mere tagline or corporate motto. It encapsulates a profound philosophy that integrates the essence of human existence with the operations of business and commerce. This concept challenges conventional separations between work and personal life, urging a holistic view where business endeavors and life's intrinsic values are inseparable. In today's rapidly evolving world, where the boundaries between professional and personal spheres blur, understanding how "our business is life itself" shapes organizational culture, consumer relationships, and societal impact is increasingly relevant.

The Intersection of Business and Life Philosophy

At its core, the idea that "our business is life itself" pushes organizations to adopt a life-centered approach to commerce. This means viewing business activities not simply as profit-driven transactions but as integral parts of human experience and well-being. The phrase suggests an alignment of corporate goals with life's broader purposes—health, happiness, sustainability, and community.

Such a perspective is gaining traction in the corporate world, especially with the rise of conscious

capitalism and stakeholder theory. Companies are no longer judged purely on financial outcomes but also on how they contribute to the quality of life for employees, customers, and communities. According to a 2023 Edelman Trust Barometer report, 70% of consumers expect businesses to take a stand on societal issues, reflecting a growing demand for enterprises that recognize life’s multidimensional nature.

Integrating Life Values into Business Practices

When businesses embrace the notion that their operations are entwined with life itself, several transformative practices emerge:

- **Employee Well-being:** Prioritizing mental and physical health leads to higher productivity and job satisfaction, demonstrating that supporting life quality enhances business outcomes.
- **Sustainable Development:** Adopting eco-friendly policies acknowledges that business growth must coexist with planetary health, ensuring a viable life-support system for future generations.
- **Community Engagement:** Businesses actively participating in social causes reinforce their role as life-affirming entities rather than profit-only machines.
- **Product Responsibility:** Creating goods and services that improve customers’ lives ties the company's success directly to life enhancement.

These features illustrate how embedding life-centric values can redefine success metrics beyond traditional financial indicators.

Business Models Rooted in Life-Centric Principles

Understanding that “our business is life itself” invites a closer look at business models that reflect this integration. Notably, the rise of B Corporations exemplifies this shift. B Corps legally commit to balancing profit and purpose, ensuring their business practices benefit society and the environment.

Moreover, social enterprises operate on dual bottom lines: financial sustainability and social impact. For example, companies like Patagonia have leveraged their commitment to environmental stewardship as a core business strategy, proving that honoring life’s broader aspects can foster brand loyalty and long-term profitability.

Comparative Analysis: Traditional vs. Life-Centered Business Approaches

Aspect	Traditional Business Model	Life-Centered Business Model

Primary Objective	Maximize shareholder profit	Balance profit with social and environmental impact
Stakeholder Focus	Shareholders primarily	Employees, customers, communities, environment
Success Metrics	Financial indicators (ROI, revenue)	Holistic indicators (well-being, sustainability)
Corporate Responsibility	Often reactive, compliance-based	Proactive, integrated into core strategy
Customer Relationships	Transactional	Relational and value-driven

This comparison underscores the evolving nature of business where life itself becomes the foundation for strategy and operations.

Challenges in Aligning Business with Life's Essence

While the ethos that “our business is life itself” is inspiring, implementing it is not without challenges. Organizations often face tensions between short-term financial demands and long-term life-centered goals. For instance, investing in employee wellness programs or sustainable supply chains can require upfront costs, which may be difficult for publicly traded companies under pressure from quarterly earnings reports.

Additionally, measuring intangible benefits such as enhanced life quality or community well-being remains complex. Traditional accounting systems are ill-equipped to capture these dimensions, necessitating new frameworks for evaluation like Environmental, Social, and Governance (ESG) metrics or integrated reporting.

Balancing Profitability and Purpose

Striking a balance between profitability and life-affirming purpose calls for innovative leadership and cultural shifts within organizations. Leaders must cultivate environments where values and business objectives coexist harmoniously. This entails transparent communication, stakeholder engagement, and adaptive strategies that respond to evolving societal expectations.

Furthermore, employee empowerment plays a crucial role. When individuals find meaning in their work that aligns with life's broader significance, motivation and retention improve, creating a positive feedback loop for business success.

Technological Influence on Life-Centered Business

Advances in technology have further blurred the lines between business and life. Digital platforms enable companies to engage customers in personalized ways that foster deeper connections and enhance life experiences. For example, wellness apps and telehealth services embody how businesses directly contribute to individual life quality.

At the same time, technology presents ethical considerations regarding privacy, data security, and digital well-being. Responsible use of technology aligns with the principle that business activities should nurture life rather than compromise it.

Future Outlook: Life as the Core of Business Innovation

Looking forward, embedding “our business is life itself” into innovation pipelines promises to reshape markets. Emerging trends such as circular economies, regenerative agriculture, and human-centered design reflect a commitment to life’s sustainability and flourishing.

Organizations that successfully integrate these principles may gain competitive advantages through brand differentiation and consumer trust. They also contribute positively to global challenges like climate change, social inequality, and health crises, reinforcing the inseparability of business success and life’s vitality.

The evolving narrative that “our business is life itself” invites ongoing reflection about the purpose of commerce in society. As companies continue to explore this integration, the potential for profound transformation in how we work, live, and relate becomes increasingly tangible.

Our Business Is Life Itself

our business is life itself: Sustainable Cities and Communities Design Handbook

Woodrow W. Clark II, 2017-11-27 Sustainable Communities Design Handbook: Green Engineering, Architecture, and Technology, Second Edition, brings together the major players responsible for sustainable development at both community and metropolitan scales. The book aims to explain and demonstrate the practice, planning, design, building and managing of the engineering, architectural and economic development of cities and communities to meet sustainable development objectives. Offering a holistic approach to creating sustainable communities, the book includes a 40 percent increase in new methods and technology over the last edition, and 50 percent more case studies from around the world to illustrate how common sustainability problems are solved. As the concept and practices of a sustainable built environment have evolved over the years, it is increasingly recognized that the scope should be expanded beyond individual buildings to the community scale. Written by an international team of engineers, architects, and environmental experts this second edition includes new HVAC technologies for heating and cooling, energy effect technologies for lighting, and new construction materials which improve heating and cooling efficiencies. This new edition will also include critical updates on international codes: LEED, BREEAM, and Green Globes. - Explains the most cutting-edge green technologies and methods for use in built communities - Provides a common approach in using natural resources when building and designing green communities - Features coverage of green practices from architecture to construction - Covers compliance with various international codes, methods and legal frameworks

our business is life itself: Michael Oakeshott Selected Writings Collection Michael Oakeshott, 2014-08-26 A collection of 6 volumes of Oakeshott's work: Notebooks, 1922-86, Early Political Writings 1925-30, The Concept of a Philosophical Jurisprudence, Vocabulary of a Modern European State, Lectures in the History of Political Thought, and What is History?

our business is life itself: Qualitative Economics Woodrow W. Clark II, Michael Fast, 2019-10-08 This book provides a new paradigm of economics that is called Qualitative Economics. The authors take an approach to economics that is entirely different from the established neo-classical economics paradigm. Arguing that the basis of neo-classical economic theory with its focus on perfect information in a balanced equilibrium system of supply and demand is fundamentally flawed, the authors propose an inclusive philosophical and scientific perspective to explain economic structures and activities and how best to understand the dynamics of economics.

Furthermore, the authors argue that a qualitative approach allows for greater understanding of not only the actors, actions and situations in economics, but also defines the context in which the more traditional quantitative and statistical methods are applied. The book includes case studies to further illustrate the applications of qualitative economics. Challenging orthodox paradigms and schools of economic thought, the book proposes a new way of looking at economics, and as such will be of use to researchers and students of economics, business, social sciences and the sciences as well as think tanks and advocacy groups interested in heterodox economics.

our business is life itself: *From Seed to Fruit (Revised and Enlarged Second Edition)* J. Dudley Woodberry, 2008-06-01 The revised and enlarged second edition of J. Dudley Woodberry's *From Seed to Fruit* expands on the next stage of the ongoing collaborative research and reflections of many people from many organizations desiring to bless Muslims. Seven additional chapters survey major trends in global Islam today and explore themes that prove to have considerable influence on fruitfulness, including a new chapter on building Christlike relationships with Muslims. The Global Trends Research Group has continued to update the demographic materials on Muslim people groups, their access to Christian witness, and when and how Christian groups covenant to provide meaningful access. *From Seed to Fruit* presents the most recent worldwide research on witness to Christ among Muslim peoples, using biblical images from nature to show the interaction between God's activity and human responsibility in blessing these peoples.

our business is life itself: Introductory Lecture Charles Delucena Meigs, 1846

our business is life itself: *The Exclusives* Lady Charlotte Campbell Bury, 1830

our business is life itself: *Domestic Engineering* , 1921

our business is life itself: *The Ice Cream Review* , 1922

our business is life itself: Umbrella Corporation Our Business Is Life Itself. . Notebook Greene Paone PAONE, 2021-01-25 *Notebook Size: 6 x 9 inch(15.2 x 22.8 cm, or 152.4 x 228.6 mm)*Paper: White Blank Lined, College-ruled. *Pages: 110 pages.*cover pattern: Umbrella corporation.*Only on Amazon store.This notebook can be used as a diary or notebook. Write all your plans, ideas, and notes into this notebook. Stylish and beautiful.

our business is life itself: *The American Shorthand Teacher* , 1929

our business is life itself: *When Business Is Love* Jan Ryde, 2024-01-09 [The author] shares his leadership philosophy and explains how any business, in any field, can operate on the basis of love. The book examines more than twenty facets of Jan's methodology, from establishing a culture that values people, imagination, craftsmanship and mastery, to living such vital traits as honesty, openness, forgiveness, integrity, humility, and encouragement--Flap page 1 of dust jacket.

our business is life itself: Annual Report Michigan Dairyman's Association, 1917

our business is life itself: The Skrayling Tree Michael Moorcock, 2009-11-29 The second book in *A Tale of the Albino*. When his beloved wife Oona is abducted by a band of albino Native Americans, Ulrik von Bek trails the group by using the Skrayling Oak. Soon he finds himself in the multiverse, where he is reconnected with his alternate self, Elric of Melniboné.

our business is life itself: An Exposition of the Old and New Testament. Wherein Each Chapter is Summed Up in Its Contents; the Sacred Text Inserted at Large, in Distinct Paragraphs; Each Paragraph Reduced to Its Proper Heads; the Sense Given, and Largely Illustrated; with Practical Remarks and Observations, by Matthew Henry ... A New Edition, Edited by the Rev. George Burder, and the Rev. Joseph Hughes ... With the Life of the Author, by the Rev. Samuel Palmer , 1806

our business is life itself: *Matthew Henry's Commentary on the Whole Bible: Volume III-II - Psalm XCI to Song of Solomon* Matthew Henry,

our business is life itself: *Nation's Business* , 1929

our business is life itself: *Strategic Management* Wilson Essien Ph.D., 2012-05-19 Over the years I watched many work of arts take place and saw how those concerned took care of their problems. There I realized that management is truly an artistic work. A case in point: In the city of Calabar in the Cross River State of Nigeria, there was a tailoring company that employed only men,

but the irony is that they made womens dresses. There were other womens tailoring companies managed by women, but for some reason, most women preferred buying from the only tailoring company managed by men in the city of Calabar. During the companys general meeting, an employee stood up and asked the company to employ a few women in the interest of progress. Many employees objected to the request that women be asked to come forward and fill out forms and be subjected to the same rigorous interview as any qualified candidate who wants to be employed; they suggested that the company may be moving toward the production of substandard dresses. The author of the idea refused to take no for an answer, because the management always turned down women candidates. A few months later, the president and the chief executive officer (CEO) joined the crusade of employing women. Months after the president and CEO joined in, two women were employed, and they brought in their own fresh perspectives, including dresses for big women (whom they never called fat women). About ten years later, there were more than seven branches of the company, most of which were managed by women. I think life itself is a container of arts and strategies. This book is made up of cases, artistic expressions, and strategic maneuverings to enable my readers to understand the core concepts of effective management.

our business is life itself: *Work, Death, and Life Itself* Burkard Sievers, 2017-06-12 No detailed description available for *Work, Death, and Life Itself*.

our business is life itself: *Metropolis Berlin* Iain Boyd Whyte, David Frisby, 2012-11-27 *Metropolis Berlin: 1880-1940* reconstitutes the built environment of Berlin during the period of its classical modernity using over two hundred contemporary texts, virtually all of which are published in English translation for the first time. They are from the pens of those who created Berlin as one of the world's great cities and those who observed this process: architects, city planners, sociologists, political theorists, historians, cultural critics, novelists, essayists, and journalists. Divided into nineteen sections, each prefaced by an introductory essay, the account unfolds chronologically, with the particular structural concerns of the moment addressed in sequence—be they department stores in 1900, housing in the 1920s, or parade grounds in 1940. *Metropolis Berlin: 1880-1940* not only details the construction of Berlin, but explores homes and workplaces, public spaces, circulation, commerce, and leisure in the German metropolis as seen through the eyes of all social classes, from the humblest inhabitants of the city slums, to the great visionaries of the modern city, and the demented dictator resolved to remodel Berlin as Germania.

our business is life itself: *Sacred Business* Nikki Trott, 2025-06-05 'A must-read for every leader who dares to create real impact.' Jayn Sterland, Managing Director of Weleda UK 'A masterclass in harnessing personal growth and life-affirming strategies.' Riccardo Bellini, Managing Director of Mayhoola for Investments, formerly CEO of Chloé 'A must read for any changemaker. In this very decisive decade, Nikki offers a powerful lens for leading with consciousness.' Isabelle Grosmaître, CEO & Founder of Goodness & Co Are you ready to redefine success and build a business that thrives in harmony with life? Whether you want to create a thriving business with purpose, attract aligned opportunities, flourish financially and ethically or create lasting impact while staying true to yourself, *Sacred Business* will show you exactly how to get there - transforming yourself and your business in the process. In this groundbreaking book, renowned strategist and CEO adviser Nikki Trott weaves personal evolution with pioneering business strategies in her essential nine-step framework: PART ONE: MIND 1. From Busy to Present 2. From Fear to Love 3. From Pushing to Purpose PART TWO: BEING 4. From Overthinking to Intuition 5. From Control to Trust 6. From Patriarchy to Unity PART THREE: ECOSYSTEM 7. From Competition to Symbiosis 8. From Linear to Cycles 9. From Short-Term to Evergreen Drawing on real stories and insights from Nikki's own business clients and personal journey, as well as eminent founders, CEOs, investors, academics and wisdom teachers, *Sacred Business* is packed with practical tools, exercises and strategies to inspire leaders to drive meaningful change. For too long, business success has come at the expense of people and the planet. But the future is for those who align success with the flourishing of life - the Sacred Businesses that are regenerative, ethical and wildly profitable because of their contributions to humanity and the Earth. By shifting mindsets, attracting conscious

consumers, adapting to Earth's cycles, fostering symbiotic relationships and building trust through transparency, a Sacred Business thrives beyond traditional models. Welcome to the era of Sacred Business.

Related to our business is life itself

OUR Definition & Meaning - Merriam-Webster The meaning of OUR is of or relating to us or ourselves or ourself especially as possessors or possessor, agents or agent, or objects or object of an action. How to use our in a sentence

OUR | English meaning - Cambridge Dictionary (Definition of our from the Cambridge Advanced Learner's Dictionary & Thesaurus © Cambridge University Press)

OUR definition and meaning | Collins English Dictionary language note: Our is the first person plural possessive determiner. You use our to indicate that something belongs or relates both to yourself and to one or more other people. We're

our - Wiktionary, the free dictionary our (first-person plural possessive determiner) Belonging to us, excluding the person (s) being addressed (exclusive our). quotations

our determiner - Definition, pictures, pronunciation and usage Definition of our determiner in Oxford Advanced Learner's Dictionary. Meaning, pronunciation, picture, example sentences, grammar, usage notes, synonyms and more

our - Dictionary of English WordReference Random House Unabridged Dictionary of American English © 2025 our (ouə r, ou' ə r; unstressed är), pron. Pronouns (a form of the possessive case of we used as an

Our: Definition, Meaning, and Examples - The word "our" is a possessive pronoun that signifies shared ownership or association. Its simplicity and ubiquity make it an essential part of everyday communication

Our Definition & Meaning | YourDictionary Our definition: Used as a modifier before a noun

OUR Definition & Meaning | Our definition: (a form of the possessive case of we used as an attributive adjective).. See examples of OUR used in a sentence

Our - definition of our by The Free Dictionary a form of the possessive case of we used as an attributive adjective: Our team won. Compare ours

OUR Definition & Meaning - Merriam-Webster The meaning of OUR is of or relating to us or ourselves or ourself especially as possessors or possessor, agents or agent, or objects or object of an action. How to use our in a sentence

OUR | English meaning - Cambridge Dictionary (Definition of our from the Cambridge Advanced Learner's Dictionary & Thesaurus © Cambridge University Press)

OUR definition and meaning | Collins English Dictionary language note: Our is the first person plural possessive determiner. You use our to indicate that something belongs or relates both to yourself and to one or more other people. We're

our - Wiktionary, the free dictionary our (first-person plural possessive determiner) Belonging to us, excluding the person (s) being addressed (exclusive our). quotations

our determiner - Definition, pictures, pronunciation and usage Definition of our determiner in Oxford Advanced Learner's Dictionary. Meaning, pronunciation, picture, example sentences, grammar, usage notes, synonyms and more

our - Dictionary of English WordReference Random House Unabridged Dictionary of American English © 2025 our (ouə r, ou' ə r; unstressed är), pron. Pronouns (a form of the possessive case of we used as an

Our: Definition, Meaning, and Examples - The word "our" is a possessive pronoun that signifies shared ownership or association. Its simplicity and ubiquity make it an essential part of everyday communication

Our Definition & Meaning | YourDictionary Our definition: Used as a modifier before a noun

OUR Definition & Meaning | Our definition: (a form of the possessive case of we used as an

attributive adjective).. See examples of OUR used in a sentence

Our - definition of our by The Free Dictionary a form of the possessive case of we used as an attributive adjective: Our team won. Compare ours

Related Articles

- [the road goes ever on tolkien](#)
- [anna maria horner fabric uk](#)
- [consider the lobster analysis](#)

[Back to Home](#)