

# nebraska furniture mart history

Nebraska Furniture Mart History: From Humble Beginnings to Retail Giant

**nebraska furniture mart history** is a fascinating story of ambition, innovation, and remarkable growth. What began as a small family-owned business in Omaha, Nebraska, has evolved into one of the largest home furnishing stores in North America. This article dives deep into the origins, key milestones, and enduring legacy of Nebraska Furniture Mart, revealing how it became a household name synonymous with value and variety.

## The Early Days: A Family Dream Takes Shape

Nebraska Furniture Mart (NFM) was founded in 1937 by Rose Blumkin, affectionately known as "Mrs. B." Her vision was simple yet powerful: to offer quality furniture at unbeatable prices. Starting with a modest storefront in downtown Omaha, Rose worked tirelessly to build her business from the ground up. What made her approach unique was her understanding of the customer's needs and her commitment to passing savings directly to shoppers.

## Rose Blumkin: The Woman Behind the Brand

Rose's story adds a personal touch to the nebraska furniture mart history. An immigrant from Russia, she arrived in the United States with little more than determination and a strong work ethic. Her ability to connect with customers and her innovative pricing methods — famously marked by her slogan, "Sell cheap and tell the truth" — set NFM apart from competitors. Even after retiring briefly in the 1980s, she returned to the store to work well into her 90s, exemplifying her dedication.

## Expansion and Growth: Becoming a Retail Powerhouse

As word spread about Nebraska Furniture Mart's unbeatable prices and extensive inventory, the business expanded rapidly. The original downtown store eventually gave way to a much larger location to accommodate growing demand. In 1960, the company moved to a 100,000-square-foot facility, marking a significant turning point.

## Adapting to Market Trends

NFM's ability to evolve with changing consumer preferences played a crucial role in its success. Over the decades, the company diversified its product offerings to include appliances, electronics, and flooring, alongside traditional furniture. This broad selection made it a one-stop-shop for home needs, attracting customers from across the Midwest and beyond.

## **The Role of Innovation and Customer Experience**

Nebraska Furniture Mart was among the pioneers in adopting a warehouse-style retail model. This approach allowed the store to stock an enormous volume of goods, which translated to lower prices for customers. Additionally, the company's emphasis on customer service and knowledgeable staff helped build lasting loyalty.

## **The 1980s and Beyond: Joining the Berkshire Hathaway Family**

One of the most notable chapters in Nebraska Furniture Mart history occurred in 1983 when billionaire Warren Buffett acquired the company through his conglomerate Berkshire Hathaway. This acquisition provided NFM with the financial backing and strategic resources to expand even further.

## **Impact of Berkshire Hathaway Ownership**

Under Buffett's ownership, Nebraska Furniture Mart retained its core values while benefiting from increased capital and business expertise. The partnership fueled the company's ability to open new locations and enhance its product lineup. Buffett's trust in Rose Blumkin's management style underscored the unique culture that set NFM apart from other retail chains.

## **Expanding the Footprint**

With Berkshire Hathaway's support, Nebraska Furniture Mart launched new stores beyond Nebraska, including locations in Kansas and Texas. These expansions helped the brand reach a wider audience while maintaining its reputation for affordability and quality.

## **Modern Era: Embracing Digital and Continued Innovation**

Today, Nebraska Furniture Mart stands as a retail giant with millions of square feet of showroom space and an extensive online presence. The company has embraced e-commerce to complement its brick-and-mortar stores, ensuring customers can shop conveniently from anywhere.

## **Online Shopping and Digital Transformation**

Understanding the importance of digital channels, NFM invested in a user-friendly website with detailed product descriptions, customer reviews, and various financing options. This digital shift has made it easier for consumers to access deals and explore the vast inventory from home.

## Community Engagement and Sustainability Efforts

Nebraska Furniture Mart continues to honor its community roots through charitable initiatives and local partnerships. Additionally, the company has taken steps toward sustainability, such as incorporating eco-friendly products and improving energy efficiency in its stores.

## Lessons from Nebraska Furniture Mart History

The story of Nebraska Furniture Mart offers valuable insights for entrepreneurs and retail enthusiasts alike:

- **Customer-Centric Values:** Prioritizing honesty and affordability can foster long-term loyalty.
- **Adaptability:** Staying responsive to market changes and consumer demands is crucial for survival.
- **Innovative Retailing:** Embracing new business models and technology can drive growth.
- **Strong Leadership:** Visionary founders like Rose Blumkin and supportive ownership like Berkshire Hathaway create a winning combination.

Reflecting on the Nebraska Furniture Mart history reveals how a small family business transformed into a retail institution by sticking to core principles while continuously evolving. It is a testament to the power of hard work, strategic thinking, and a genuine connection with customers.

Whether you're a shopper looking for great deals or a business owner seeking inspiration, the Nebraska Furniture Mart legacy offers plenty of lessons and stories worth knowing. Its journey from a single storefront to a multi-location powerhouse serves as a reminder that with passion and perseverance, remarkable success is within reach.

## Frequently Asked Questions

### When was Nebraska Furniture Mart founded?

Nebraska Furniture Mart was founded in 1937 by Rose Blumkin in Omaha, Nebraska.

### Who was the founder of Nebraska Furniture Mart?

The founder of Nebraska Furniture Mart was Rose Blumkin, also known as 'Mrs. B'.

## How did Nebraska Furniture Mart start its business?

Nebraska Furniture Mart started as a small home-based business where Rose Blumkin sold furniture and household goods at discounted prices.

## What is significant about Nebraska Furniture Mart's business model in its early years?

Nebraska Furniture Mart was known for its 'sell cheap and tell the truth' philosophy, which helped it gain customer trust and grow rapidly.

## How did Nebraska Furniture Mart expand over the years?

Nebraska Furniture Mart expanded by opening larger stores, adding more product lines, and eventually becoming one of the largest home furnishing stores in North America.

## When did Nebraska Furniture Mart become part of Berkshire Hathaway?

Nebraska Furniture Mart was acquired by Warren Buffett's Berkshire Hathaway in 1983.

## What impact did Rose Blumkin have on Nebraska Furniture Mart's legacy?

Rose Blumkin's dedication, business acumen, and customer-first approach established Nebraska Furniture Mart as a trusted and enduring brand in the furniture retail industry.

## Additional Resources

Nebraska Furniture Mart History: A Legacy of Retail Innovation and Growth

**nebraska furniture mart history** reveals a remarkable story of entrepreneurial spirit, strategic growth, and retail innovation that has transformed a modest furniture store into one of the largest home furnishing retailers in the United States. Established in the early 20th century, Nebraska Furniture Mart (NFM) has evolved through decades of market shifts, ownership changes, and industry trends, carving out a dominant position by focusing on customer value, extensive product selections, and competitive pricing. This article delves into the historical development of Nebraska Furniture Mart, examining key milestones, business strategies, and its current standing in the retail landscape.

## The Origins and Early Years

Nebraska Furniture Mart was founded in 1937 by Rose Blumkin, affectionately known as "Mrs. B," in Omaha, Nebraska. Rose's vision was rooted in offering quality furniture at affordable prices, challenging the prevailing retail norms of the time. Starting with a small storefront, Mrs. B's approach emphasized customer service and direct manufacturer relationships, enabling the company to pass

savings directly to consumers. This strategy proved successful in an era where the Great Depression had tightened consumer spending.

The early years of NFM were marked by steady growth and a loyal customer base. Mrs. B's hands-on management style and commitment to fair pricing helped the store build a reputation for reliability and value. Additionally, her personal story as an immigrant woman entrepreneur resonated with the community, adding a human element to the company's brand identity.

## **Growth Through Mid-Century Challenges**

Navigating the post-World War II economic boom, Nebraska Furniture Mart capitalized on the housing expansion and increasing consumer demand for home furnishings. The company expanded its inventory beyond traditional furniture to include appliances, electronics, and home accessories. This diversification allowed NFM to attract a broader audience and compete with emerging department stores and national chains.

However, the mid-20th century also brought increased competition and changing retail landscapes. To maintain its market position, Nebraska Furniture Mart continued to prioritize low prices and vast product variety, becoming known for its "one-stop-shop" appeal. The store's large showroom and warehouse format set it apart from smaller, boutique furniture retailers.

## **Acquisition by Berkshire Hathaway and Modern Expansion**

A pivotal moment in Nebraska Furniture Mart history came in 1983 when Warren Buffett's Berkshire Hathaway acquired the company. This acquisition marked a new chapter of growth, financial stability, and strategic investment. Buffett's philosophy of investing in strong, customer-focused businesses aligned well with NFM's operating principles.

Under Berkshire Hathaway, Nebraska Furniture Mart expanded its footprint beyond Omaha. New stores opened in strategic locations, including Kansas City, Kansas, and The Colony, Texas, reflecting the company's ambition to serve broader regional markets. These expansions brought with them increased product lines, including cutting-edge electronics, flooring, and home improvement items, further solidifying NFM's reputation as a comprehensive home furnishings destination.

## **Adapting to E-Commerce and Digital Trends**

In response to the rise of online shopping, Nebraska Furniture Mart has gradually integrated digital platforms into its sales strategy. While traditionally rooted in large physical stores known for vast inventories and in-person customer experiences, NFM recognized the necessity of an e-commerce presence to stay competitive in the 21st century retail environment.

The company's website offers a wide array of products available for online purchase, supported by features such as customer reviews, detailed product descriptions, and flexible delivery options.

Nevertheless, Nebraska Furniture Mart continues to emphasize the value of its physical stores, where customers can experience products firsthand, receive in-depth consultations, and benefit from personalized service.

## Key Features and Competitive Advantages

The enduring success of Nebraska Furniture Mart can be attributed to several core features that have remained consistent throughout its history:

- **Wide Selection:** From furniture and appliances to electronics and flooring, NFM offers an extensive product range unmatched by many competitors.
- **Competitive Pricing:** The company's foundational strategy of "lowest price" has persisted, appealing to budget-conscious consumers.
- **Customer Service:** Personalized attention and knowledgeable staff contribute to strong customer loyalty and repeat business.
- **Innovative Store Formats:** Large warehouse-style stores allow for an immersive shopping experience and economies of scale.
- **Integration with Berkshire Hathaway:** The backing of a financially robust parent company provides stability and resources for continued growth.

## Challenges and Criticisms

Despite its many strengths, Nebraska Furniture Mart has faced challenges typical of large retailers. The shift toward online shopping has pressured brick-and-mortar operations, requiring significant investment in digital infrastructure. Additionally, competition from national chains like IKEA, Home Depot, and Best Buy in overlapping product categories has intensified.

Critics have occasionally pointed to the overwhelming scale of NFM's stores, which can be daunting for some shoppers, and concerns about the environmental impact of large-scale retail operations. However, the company has made efforts to address sustainability and customer experience improvements in recent years.

## Comparative Position in the Retail Market

When compared to other furniture and home goods retailers, Nebraska Furniture Mart occupies a unique niche. Whereas companies like IKEA focus on flat-pack self-assembly furniture and a global brand approach, NFM emphasizes variety and personalized service. Similarly, department stores may offer furniture as part of a broader product mix but rarely match NFM's depth in home furnishings and

appliances.

The integration of electronics and flooring into NFM's offerings places it in competition with specialty retailers and home improvement stores. This multi-category approach is a competitive advantage, enabling customers to consolidate their purchases in one location.

## Community Impact and Cultural Significance

Beyond its commercial success, Nebraska Furniture Mart has played a significant role in the Omaha community and beyond. As one of the city's largest employers, NFM contributes to local economic development and philanthropy. The story of Rose Blumkin remains a celebrated example of immigrant entrepreneurship and resilience.

The company's commitment to customer satisfaction and value has fostered a loyal customer base that often regards NFM as more than just a store, but a trusted partner in furnishing homes and improving lifestyles.

Nebraska Furniture Mart history illustrates a dynamic evolution from a small family business to a retail powerhouse. By consistently adapting to market demands, embracing innovation, and maintaining core principles of affordability and service, NFM continues to thrive in a competitive industry. Its legacy offers valuable insights into the intersection of tradition and modern retail strategies.

## Nebraska Furniture Mart History

### **nebraska furniture mart history: The Complete Financial History of Berkshire**

**Hathaway** Adam J. Mead, 2021-04-13 For the first time the complete financial history of Berkshire Hathaway is available under one cover in chronological format. Beginning at the origins of the predecessor companies in the textile industry, the reader can examine the development of the modern-day conglomerate year-by-year and decade-by-decade, watching as the struggling textile company morphs into what it has become today. This comprehensive analysis distills over 10,000 pages of research material, including Buffett's Chairman's letters, Berkshire Hathaway annual reports and SEC filings, annual meeting transcripts, subsidiary financials, and more. The analysis of each year is supplemented with Buffett's own commentary where relevant, and examines all important acquisitions, investments, and other capital allocation decisions. The appendices contain balance sheets, income statements, statements of cash flows, and key ratios dating back to the 1930s, materials brought together for the first time. The structure of the book allows the new student to follow the logic, reasoning, and capital allocation decisions made by Warren Buffett and Charlie Munger from the very beginning. Existing Berkshire shareholders and long-time observers will find new information and refreshing analysis, and a convenient reference guide to the decades of financial moves that built the modern-day respected enterprise that is Berkshire Hathaway.

**nebraska furniture mart history: Inside the Investments of Warren Buffett** Yefei Lu, 2016-08-09 Since the 1950s, Warren Buffett and his partners have backed some of the twentieth century's most profitable, trendsetting companies. But how did they know they were making the right investments? What did Buffet and his partners look for in an up-and-coming company, and how can others replicate their approach? A gift to Buffett followers who have long sought a pattern to the investor's success, Inside the Investments of Warren Buffett presents the most detailed analysis to

date of Buffett's long-term investment portfolio. Yefei Lu, an experienced investor, starts with Buffett's interest in the Sanborn Map Company in 1958 and tracks nineteen more of his major investments in companies like See's Candies, the Washington Post, GEICO, Coca-Cola, US Air, Wells Fargo, and IBM. Accessing partnership letters, company documents, annual reports, third-party references, and other original sources, Lu pinpoints what is unique about Buffett's timing, instinct, use of outside knowledge, and postinvestment actions, and he identifies what could work well for all investors in companies big and small, domestic and global. His substantial chronology accounts for broader world events and fluctuations in the U.S. stock market, suggesting Buffett's most important trait may be the breadth of his expertise.

**nebraska furniture mart history: The Warren Buffett CEO** Robert P. Miles, 2003-04-18 Warren Buffett sagte einmal, dass Anleger nur einen Blick auf seine Betriebsgesellschaften werfen müssten, um seinen Investmentansatz zu verstehen. Autor Robert Miles, selbst langjähriger Aktionär von Berkshire Hathaway, verfügt über umfangreiches Insiderwissen und verschafft dem Leser mit diesem Buch den gewünschten Einblick. Auch Berkshire Führungskräfte kommen zu Wort und nehmen Stellung zu Berkshires Unternehmenskultur und Managementprinzipien. The Warren Buffett CEO ist das erste Buch, das jene Management-Geheimnisse enthüllt, die Berkshire Hathaway international zu einer der ersten Investmentadressen gemacht haben. Robert Miles dokumentiert hier ausführlich die Entwicklung von Berkshires Managementstrategien in den letzten 20 Jahren und gibt fundierte Prognosen ab, wie die Unternehmensführung in den kommenden Jahren wahrscheinlich aussehen wird. Mit Informationen zu Lou Simpson von Geico, dem aktuellen Nachfolger von Warren Buffett.

**nebraska furniture mart history: Nebraska History** Addison Erwin Sheldon, James Lee Sellers, James C. Olson, 2011

**nebraska furniture mart history: The Rise of the Rest** Steve Case, 2022-09-27 Steve Case, New York Times bestselling author of The Third Wave and cofounder of America Online shows how entrepreneurs across the country are building groundbreaking companies, renewing communities, and creating new jobs—reimagining the American landscape “and [giving] us hope for America’s future” (Ken Burns). In 2014, Steve Case launched Revolution’s Rise of the Rest, an initiative to accelerate the growth of tech startups across the country. Rise of the Rest is based on a simple idea: cities can be renewed and rise again if they develop a vibrant startup culture. A visionary entrepreneur himself, Case believes that great entrepreneurs can be found anywhere, and can thrive with the proper support and investment. In fact, they’re key to the American DNA. After all, America itself was a startup. It struggled to get going and almost didn’t make it. Today it’s the leader of the free world, in part because it has the world’s largest economy—a testament to several generations of pioneering entrepreneurs. But America needs help keeping its promises, as it is harder today for innovators who live outside the major tech hubs. For most of the past decade, seventy-five percent of venture capital has gone to just three states—California, New York, and Massachusetts—while the forty-seven states making up the rest of the country have been forced to share the remaining twenty-five percent. And it’s even harder for some people no matter where they live. Less than ten percent of venture capital currently goes to female founders, and less than one percent to Black founders. Since new companies—startups—are responsible for net new job creation, it is essential that entrepreneurs everywhere have the opportunity to start and scale companies. Rise of the Rest is about leveling the playing field for everybody, and in the process creating opportunity and jobs for the people and places that have been left behind. This book tells that story and provides a hopeful perspective on the future of America. In The Rise of the Rest: How Entrepreneurs in Surprising Places are Building the New American Dream, Case takes readers on an exhilarating journey into the startup communities that are transforming cities nationwide. Rise of the Rest’s signature road trips, on a big red tour bus, have created significant local and national buzz and spotlighted communities large and small that have committed to a new tech-enabled future. Along the way, Case introduces readers to dozens of entrepreneurs whose inspirational stories of struggle and achievement match the most iconic examples of American invention. To date, Case has traveled to



forty-three cities on his Rise of the Rest bus tour and has been featured on 60 Minutes, and in The New York Times, USA TODAY, Fast Company, and The Wall Street Journal. With dedicated venture funds, backed by an iconic group of investors, executives, and entrepreneurs including Jeff Bezos, Eric Schmidt, Meg Whitman, John Doerr, Sara Blakely, and Ray Dalio, Rise of the Rest also invests in the most promising high-growth startups located anywhere in the US outside of Silicon Valley, New York City, and Boston. The fund has invested in more than 175 companies across more than eighty cities, including: Phoenix, Chattanooga, Chicago, Denver, Detroit, Louisville, Baltimore, Columbus, St. Louis, Green Bay, Madison, Buffalo, Kansas City, Minneapolis, Cincinnati, Miami, Dallas, Salt Lake City, Omaha, Atlanta, Pittsburgh, Nashville, Indianapolis, New Orleans, and dozens of others.

**nebraska furniture mart history:** Warren Buffett's Strategy Maxwell Chen, AI, 2025-01-17 Warren Buffett's Strategy delivers a comprehensive examination of how one of the world's most successful investors transformed a struggling textile mill into a global investment powerhouse through methodical decision-making and unwavering principles. The book uniquely combines historical context with practical application, tracing Buffett's evolution from Benjamin Graham's student to the architect of Berkshire Hathaway's remarkable success. By focusing on three core elements - value investing principles, business analysis methodology, and long-term wealth preservation techniques - the book reveals the fundamental strategies that have consistently outperformed market averages for decades. Through detailed case studies of major investments like GEICO, Coca-Cola, and American Express, readers gain practical insights into Buffett's approach to evaluating businesses, assessing management teams, and determining intrinsic value. The book's structure progresses logically through fundamental analysis techniques, psychological aspects of investing, and organizational leadership principles, providing readers with both theoretical understanding and practical tools. This combination of quantitative analysis and qualitative examination of decision-making processes makes complex concepts accessible while maintaining analytical rigor. The book sets itself apart by drawing extensively from primary sources, including Berkshire Hathaway's annual reports and Buffett's personal writings, to demonstrate how value investing principles can be applied in various market conditions. Whether you're an experienced investor or newcomer to finance, the content offers specific frameworks and analytical tools for developing investment strategies, analyzing financial statements, and evaluating competitive advantages - all while emphasizing the importance of disciplined execution and patient capital allocation in building long-term financial success.

**nebraska furniture mart history:** *Trade Like a Hedge Fund* James Altucher, 2011-01-13 Learn the successful strategies behind hedge fund investing Hedge funds and hedge fund trading strategies have long been popular in the financial community because of their flexibility, aggressiveness, and creativity. Trade Like a Hedge Fund capitalizes on this phenomenon and builds on it by bringing fresh and practical ideas to the trading table. This book shares 20 uncorrelated trading strategies and techniques that will enable readers to trade and invest like never before. With detailed examples and up-to-the-minute trading advice, Trade Like a Hedge Fund is a unique book that will help readers increase the value of their portfolios, while decreasing risk. James Altucher (New York, NY) is a partner at Subway Capital, a hedge fund focused on special arbitrage situations, and short-term statistically based strategies. Previously, he was a partner with technology venture capital firm 212 Ventures and was CEO and founder of Vaultus, a wireless and software company.

**nebraska furniture mart history:** Berkshire Beyond Buffett Lawrence A. Cunningham, 2014-10-21 A profile of Berkshire Hathaway, the keys to its success, and how it can survive beyond its iconic chairman and CEO, Warren Buffett. In a comprehensive portrait of the corporate culture that unites Berkshire's subsidiaries, Lawrence Cunningham unearths the traits that assure the conglomerate's perpetual prosperity. Riveting stories of each subsidiary's origins, triumphs, and journey to Berkshire reveal how managers generate economic value from intangibles like thrift, integrity, entrepreneurship, autonomy, and a sense of permanence. Berkshire Beyond Buffett explores not only what will happen to Berkshire after Buffett, but presents all of Berkshire behind Buffett, the inspiring managerial luminaries, innovative entrepreneurs, and devotees of deep values

that define this esteemed organization. Whether or not you are convinced that Berkshire can endure without Buffett, the book is full of management lessons for small and large businesses, entrepreneurs, family firms, and Fortune 500 CEOs. Enjoy entertaining tales from Berkshire's 50 main subsidiaries, including Dairy Queen, GEICO, Benjamin Moore, Fruit of the Loom, BNSF, Justin, Pampered Chef, Marmon, Clayton Homes, FlightSafety, and more. "An invaluable read for entrepreneurs, business leaders, investors, managers and anyone wanting to learn more about corporate stewardship."—The Economist "How did Warren Buffett build such a great firm as Berkshire Hathaway? To unravel this mystery, Lawrence Cunningham takes a deep dive inside the cultures of Berkshire's subsidiaries, highlighting the value of integrity, kinship, and autonomy—and revealing how building moats around the castles may help the firm outlast its visionary founder."—Adam Grant, Wharton professor and author of Give and Take

**nebraska furniture mart history: *The Warren Buffett Stock Portfolio*** Mary Buffett, David Clark, 2011-12-08 Warren Buffett's Stock Portfolio is the first book to take readers deep into Warren Buffett's investment portfolio. Each of Buffett's current stock investments is analyzed in detail with information as to why Buffett found these attractive businesses and how he determined that they are good long-term investments. Each company will be analyzed using the criteria outlined in Buffettology and Warren Buffett and the Interpretation of Financial Statements. The reader can then apply these techniques to a variety of other stocks and see if they meet Buffett's criteria. Although information about Warren Buffett's stock portfolio is available on-line, it is merely listings of the stocks Warren owns. No one else explains the criteria Warren uses to determine how and when to buy and sell. In addition this book will include stocks that are too new to be on-line. The authors will also look at a few top-performing stocks that Warren has sold in the last ten years.

**nebraska furniture mart history: *Buffett Beyond Value*** Prem C. Jain, 2010-03-04 A detailed look at how Warren Buffett really invests In this engaging new book, author Prem Jain extracts Warren Buffett's wisdom from his writings, Berkshire Hathaway financial statements, and his letters to shareholders and partners in his partnership firms—thousands of pages written over the last fifty years. Jain uncovers the key elements of Buffett's approach that every investor should be aware of. With *Buffett Beyond Value*, you'll learn that, contrary to popular belief, Warren Buffett is not a pure value investor, but a unique thinker who combines the principles of both value and growth investing strategies. You'll also discover why understanding CEOs is more important than studying financial metrics; and why you need an appropriate psychological temperament to be a successful investor. Reveals Buffett's multifaceted investment principles Discusses how Buffett thinks differently from others about portfolio diversification, market efficiency, and corporate governance Highlights how you can build a diverse and profitable investment portfolio With this book as your guide, you'll learn how to successfully invest like Warren Buffett.

**nebraska furniture mart history: *A Jewell Family History***, 1998 Moses Jewell was born between 1756 and 1774 in New Jersey. He married Hannah and they lived in Morgan Township, Greene County, Pennsylvania. They had two known sons, Moses (b. 1790) and Jonathan (b. 1805), and may have had six more children. He died in about 1850. Descendants and relatives lived mainly in Pennsylvania, Ohio, Wisconsin, Tennessee and Kansas.

**nebraska furniture mart history: *Public Papers of the Presidents of the United States, George W. Bush***, 2007-03 Contains public messages and statements of the President of the United States released by the White House from January 1 to June 30, 2002.

**nebraska furniture mart history: *Public Papers of the Presidents of the United States*** United States. President, 2003 Containing the public messages, speeches, and statements of the President, 1956-1992.

**nebraska furniture mart history: *The Women of Berkshire Hathaway*** Karen Linder, 2012-05-08 A fascinating look at the top women at Berkshire Hathaway and how they got there Although proportionally women continue to lag far behind men as CEOs and board members at major institutions, there has been a marked uptick in the number of female business leaders in recent years. Looking at the changes that have happened at Berkshire Hathaway—Warren Buffett's

holding company, *The Women of Berkshire Hathaway: Lessons from Warren Buffett's Female CEOs and Directors* provides a unique look at the gradual shattering of the glass ceiling at one of America's top firms. An influx of female leadership over the past few years—today there are four female CEOs, up from just one a decade ago—has invigorated Berkshire Hathaway with energy and unique female insight. Profiling these remarkable women, the book provides motivational and management information for a wide range of readers, from business students to Buffett fans. Looks closely at the female board members of Berkshire Hathaway and the female managers who run Berkshire Hathaway companies Follows the paths that brought these women to their current positions Explores their working relationship with their employees and Warren Buffett, and how they balance work and their private lives The only book focusing on eight of the most powerful women at Berkshire Hathaway, *The Women of Berkshire Hathaway* is an inspirational read about the triumph of a group of remarkable women within a company once dominated by men.

**nebraska furniture mart history: Sponsor** , 1957

**nebraska furniture mart history: The Snowball** Alice Schroeder, 2008-09-29 The personally revealing and complete biography of the man known everywhere as “The Oracle of Omaha”—for fans of the HBO documentary *Becoming Warren Buffett* Here is the book recounting the life and times of one of the most respected men in the world, Warren Buffett. The legendary Omaha investor has never written a memoir, but now he has allowed one writer, Alice Schroeder, unprecedented access to explore directly with him and with those closest to him his work, opinions, struggles, triumphs, follies, and wisdom. Although the media track him constantly, Buffett himself has never told his full life story. His reality is private, especially by celebrity standards. Indeed, while the homespun persona that the public sees is true as far as it goes, it goes only so far. Warren Buffett is an array of paradoxes. He set out to prove that nice guys can finish first. Over the years he treated his investors as partners, acted as their steward, and championed honesty as an investor, CEO, board member, essayist, and speaker. At the same time he became the world’s richest man, all from the modest Omaha headquarters of his company Berkshire Hathaway. None of this fits the term “simple.” When Alice Schroeder met Warren Buffett she was an insurance industry analyst and a gifted writer known for her keen perception and business acumen. Her writings on finance impressed him, and as she came to know him she realized that while much had been written on the subject of his investing style, no one had moved beyond that to explore his larger philosophy, which is bound up in a complex personality and the details of his life. Out of this came his decision to cooperate with her on the book about himself that he would never write. Never before has Buffett spent countless hours responding to a writer’s questions, talking, giving complete access to his wife, children, friends, and business associates—opening his files, recalling his childhood. It was an act of courage, as *The Snowball* makes immensely clear. Being human, his own life, like most lives, has been a mix of strengths and frailties. Yet notable though his wealth may be, Buffett’s legacy will not be his ranking on the scorecard of wealth; it will be his principles and ideas that have enriched people’s lives. This book tells you why Warren Buffett is the most fascinating American success story of our time. Praise for *The Snowball* “Even people who don't care a whit about business will be intrigued by this portrait. . . . Schroeder, a former insurance-industry analyst, spent years interviewing Buffett, and the result is a side of the Oracle of Omaha that has rarely been seen.”—*Time* “Will mesmerize anyone interested in who Mr. Buffett is or how he got that way. *The Snowball* tells a fascinating story.”—*New York Times* “If the replication of any great achievement first requires knowledge of how it was done, then *The Snowball*, the most detailed glimpse inside Warren Buffett and his world that we likely will ever get, should become a Bible for capitalists.”—*Washington Post* “Riveting and encyclopedic.”—*Wall Street Journal* “A monumental biography . . . Schroeder got the best access yet of any Buffett biographer. . . . She deals out marvelously funny and poignant stories about Buffett and the conglomerate he runs, Berkshire Hathaway.”—*Forbes* “The most authoritative portrait of one of the most important American investors of our time.”—*Los Angeles Times*

**nebraska furniture mart history: University of British Columbia Law Review** University of British Columbia, 2014

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**nebraska furniture mart history:** The Warren Buffett Way Robert G. Hagstrom, 1997-04-07 The first in-depth look at the innovative investment and business strategies of living legend, Warren Buffett. National ads/media.

**nebraska furniture mart history: Warren Buffett and His Important Lessons on Business and Life** J.D. Rockefeller, 2015-11-08 In life and business, it is important that you are properly guided by someone who has all the experiences and knowledge that can help point you in the right direction. While everyone dreams of being successful, there are times when you simply cannot do everything on your own. There will be tumbling blocks and high walls that can serve as an obstacle along your journey and these challenges can best be fought when you are armed with all the information that you need to know about the path that you have chosen to take. One of the biggest names that is being looked up to by many people, especially those who are aspiring to become wealthy and financially stable is none other than, Warren Buffett. Throughout the years, Buffet has shared a lot and without a doubt, he has already reached the pinnacle of fortune and fame. Warren Buffet of the well acclaimed Berkshire Hathaway, is currently the third wealthiest man in the world, with an estimated net worth of almost \$64 billion. In spite of the notorious secrecy of others, Buffet is actually more than willing to share his unbeatable advice on companies that he has been investing throughout the years. Yet in this short guide, you will learn more about his latest insights that are critical for investors and individuals alike, no matter where they are right now.

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